Media Information



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SUBARU OF INDIANA AUTOMOTIVE PRODUCES 4 MILLIONTH SUBARU VEHICLE

Automaker's only plant outside of Japan began production in 1989

LAFAYETTE, Ind., Apr 24, 2019 - Subaru of Indiana Automotive (SIA) has produced its 4 millionth Subaru vehicle. The silver 2019 Subaru Outback rolled off the assembly line on Monday at 10:51 p.m. EDT.

"This is an incredible milestone for our associates and our company," said Scott Brand, senior vice president at SIA. "We've come a long way since building our first Subaru vehicle more than 30 years ago."

SIA is Subaru's only manufacturing facility outside of Japan and currently makes the Ascent, Impreza, Legacy and Outback models for North America. Since beginning production in 1989, the plant has increased its annual output of vehicles from 67,000 to approximately 370,000.

"Our 5,700 associates are directly responsible for the quality that Subaru customers have come to expect," said Brand. "Their commitment continues to drive our success."

SIA expects to begin production of the all-new 2020 Legacy and the all-new 2020 Outback at the end of July.

About Subaru of Indiana Automotive

Subaru of Indiana Automotive, Inc. (SIA), a subsidiary of Subaru Corp., is the home of North American Subaru production. Models built at the plant include the Subaru Ascent, Impreza, Legacy and Outback. SIA employs more than 5,700 associates who are committed to quality, safety and environmental stewardship. For more information, visit subaru-sia.com.

About Subaru of America, Inc.

Subaru of America, Inc.†(SOA) is an indirect wholly owned subsidiary ota to corporation †of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, includingâ€ūbaru of Indiana Automotive, Inc., the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by theâ€ūbaru Love Promise®,which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visitâ€īedia.subaru.com. Follow us onâ€acebook,â€īstagram,â€īnkedIn,â€īkTok,andâ€ouTube