



# Media Information

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## **SUBARU OF INDIANA AUTOMOTIVE BEGINS PRODUCTION OF ALL-NEW 2020 LEGACY AND OUTBACK MODELS**

LAFAYETTE, Ind. , Jul 29, 2019 - Subaru of Indiana Automotive (SIA) began official production of the all-new, 2020 Legacy sedan and the all-new 2020 Outback SUV today. Each model was driven off the assembly line during a ceremony for employees.

"We've been preparing for this day for more than two years," said Scott Brand, senior vice president at SIA. "Thanks to the hard work and dedication of our associates, we are launching the newest generation of these two iconic models with the highest quality our customers expect."

The seventh-generation Legacy was first introduced at the Chicago Auto Show in February, while the sixth-generation Outback debuted at the New York International Auto Show in April.

Both models offer standard Subaru Symmetrical All-Wheel Drive and award-winning EyeSight® Driver Assist Technology, available tablet-style high-definition 11.6-inch SUBARU STARLINK™ multimedia screen, DriverFocus™ Distraction Mitigation System, and new XT models with 260 horsepower. Additionally, they are built on the Subaru Global Platform, which offers increased safety, dynamics and quietness, as well as reduced noise, vibration and harshness (NVH).

"The new Legacy and Outback will provide customers with greater safety, technology and performance than ever before," said Brand. "I'm proud of the commitment and teamwork that has made these vehicles a reality. I'm also excited for our customers."

SIA is Subaru's only manufacturing facility outside of Asia and currently makes the Ascent, Impreza, Legacy and Outback models for North America. Since beginning production in 1989, the plant has increased its annual output of vehicles from 67,000 to approximately 380,000. In April, the facility produced its 4 millionth Subaru vehicle.

As an industry leader in environmental stewardship, SIA was the first auto assembly plant in the U.S. to achieve zero landfill status, and the plant's entire 832-acre site has been designated a Backyard Wildlife Habitat by the National Wildlife Federation.

### **About Subaru of Indiana Automotive**

Subaru of Indiana Automotive (SIA), a subsidiary of Subaru Corp., is the home of North American production. Models

built at the plant include the Subaru Ascent, Impreza, Legacy and Outback. SIA employs around 5,900 associates who are committed to quality, safety and environmental stewardship. For more information, visit [subaru-sia.com](http://subaru-sia.com).

#### **Photos & B-Roll**

[https://subaruofindiana-my.sharepoint.com/:f:/g/personal/jay\\_brooks\\_subaru-sia\\_com/EgTQz6AnQ\\_5Ns\\_OG6qTxDYQBRtoQsdFrRtWcjdzKFEE6Zg?e=pATQDj](https://subaruofindiana-my.sharepoint.com/:f:/g/personal/jay_brooks_subaru-sia_com/EgTQz6AnQ_5Ns_OG6qTxDYQBRtoQsdFrRtWcjdzKFEE6Zg?e=pATQDj)

#### **About Subaru of America, Inc.**

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).