



## Media Information

Subaru Of America, Inc.  
One Subaru Drive  
Camden, NJ 08103  
Main Number: 856-488-8500

CONTACT: Dominick Infante  
(856) 488-8615  
[dinfante@subaru.com](mailto:dinfante@subaru.com)

### SUBARU LAUNCH CONTROL COMES TO AMAZON PRIME VIDEO FOR SEVENTH SEASON

Camden, N.J., Aug 14, 2019 - Subaru of America today announced the return of the award-winning *Launch Control* motorsports documentary series for its seventh season, alongside a new partnership with Amazon that will bring the series to the Prime Video streaming platform for the first time. Season 7 will kick off August 28 on both [Prime Video](#) and [YouTube](#) with a four-episode initial release, while later episodes will follow the series' traditional biweekly release format.

Since its debut in 2013, *Launch Control* has given fans a behind-the-scenes look at America's top rally team through thrills and challenges of a racing season. The series has become a fan favorite for its combination of fierce action, spectacular visuals and behind the scenes access to the inner workings of a top-level motorsports program, including championship-winning drivers Travis Pastrana and David Higgins.

In addition to the seventh season launching August 28, Season 6 of *Launch Control* is now live on Amazon Prime Video to give fans the opportunity to stream last season's episodes, including the debut of the Americas Rallycross (ARX) championship, Higgins' 2018 American Rally Association (ARA) title chase, and the first-ever Nitro Rallycross event.

The 2018-2019 off-season saw the Subaru team add four-time rallycross champion Scott Speed and 17-year-old rally phenom Oliver Solberg, move into a new state-of-the-art facility and launch a historically-inspired blue and gold racing livery. Season 7 will document this transition and follow the team through the 2019 ARA and ARX seasons, as the Subaru/Vermont SportsCar program seeks to become the first team ever to win both the U.S. national rally and rallycross championships in the same year.

"Racing is in our blood, and nowhere is that passion easier to see than in *Launch Control*," said William Stokes, Motorsports Manager for Subaru of America. "We're proud to bring the series to Amazon Prime Video to give fans the chance to experience the thrill of rally and rallycross anywhere and on any device – including in their living rooms."

*Launch Control* is a production of Formula Photographic and Bowes Media with the support of Subaru of America.

#### About Subaru Motorsports USA

Subaru Motorsports USA is managed by [Vermont SportsCar](#) and proudly supported by [Subaru of America, Inc.](#), [Idemitsu Lubricants](#), [Yokohama Tires](#), [Method Race Wheels](#), [DirtFish Rally School](#), [KÜHL](#) and [RECARO](#).

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**About Subaru of America, Inc.**

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit [media.subaru.com](#). Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).