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Subaru Of America, Inc. Announces Sales Results For Best Month Ever

The Company Posted a 34-Percent Increase in Sales for July

Cherry Hill, N.J., Aug 2, 2009 - Subaru of America, Inc. today announced that it had its best sales month ever with a 34-

The introduction of the new 2010 Subaru Legacy and Outback vehicles kept the momentum going for the car company as

"July's record results built on the momentum we've established this year. The month started strong and gained momentum

	9-Jul	8-Jul	% chg	YTD 9-Jul	YTD 8-Jul	% chg
Legacy	2,340	1,748	34	14,967	13,075	14
Outback*	4,971	3,746	33	23,898	28,725	-17
Impreza	6,247	4,430	41	28,404	27,973	2
Forester	7,574	5,559	36	43,732	22,128	32
Tribeca	707	788	-10	4,144	7,464	-44
Total**	21,839	16,271	34	115,145	110,365	4

*Includes Legacy Wagon

**2008 total does not include 1 Baja sale in 2008

"We have been consistent with everything we have done to build not only safe, durable, fun-to-drive vehicles, but also the

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill.
www.subaru.com.