



Media Information

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Subaru Of America'S 'Drive Out Hunger' Campaign Donates More Than 35,000 Pounds Of Food To Regional Food Banks

Subaru Employees Surpass Previous Year's Donation by More than 20 Percent

Cherry Hill, N.J., Sep 21, 2009 - Subaru of America, Inc. today announced the results of this year's "Drive Out Hunger" campaign, the company's second annual corporate-wide food drive: more than 35,000 pounds -- nearly 18 tons -- of food was donated to regional food banks across the nation. Established in 2008 in response to growing hunger needs in local communities, "Drive Out Hunger" is driven entirely by food and cash donations from Subaru employees, with donations going to local food banks in each of Subaru's sales regions throughout the United States and near the company's headquarters in Cherry Hill, New Jersey.

"We're very pleased with the impressive volume of donations this year," said Tom Doll, executive vice president and COO, Subaru of America, Inc. "We've surpassed last year's donation of 29,000 pounds of food by an additional 6,000 pounds -- a tribute to our employees' generosity and to the sweeping spirit of volunteerism that runs through every department of Subaru of America."

The United States Department of Agriculture (USDA) estimates that it takes 4.7 pounds of food per day to feed an adult. Using the USDA's figures, the 36,256 pounds of food donated by Subaru employees will feed more than 7,700 adults for one day or 1,100 adults for a week.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of approximately 600 dealers across the United States. In addition, Subaru boasts the most fuel efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero- landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a Backyard Wildlife Habitat by the National Wildlife Federation. For additional information visit www.subaru.com.