



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

Subaru Of America, Inc. Earns Top Marks In 2010 Corporate Equality Index

Subaru Gets 100 in Human Rights Campaign Foundation's Eighth Annual Index

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Cherry Hill, N.J., Sep 20, 2009 - Subaru of America, Inc., has earned the top rating of 100 percent in the 2010 Corporate Equality Index (CEI), an annual survey administered by the Human Rights Campaign Foundation. Subaru joins the ranks of 259 other major U.S. businesses which get top marks for their treatment of lesbian, gay, bisexual, and transgender (LGBT) employees and consumers.

The CEI rated 583 businesses in total, evaluating LGBT-related policies and practices including non-discrimination policies, transgender health benefits and domestic partner benefits. Subaru's efforts in ensuring LGBT equality in each of the survey's main criterion earned it the prestigious 100 percent ranking.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of approximately 600 dealers across the United States. Subaru boasts the most fuel efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero- landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife Habitat by the National Wildlife Federation. For additional information visit www.subaru.com.