



# Media Information

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## SUBARU ANNOUNCES 2020 WRX STI PERFORMANCE CAR

- Keyless Access with Push-Button Start standard
- WRX STI starting price increased by only \$400

Subaru of America, Inc. introduced the updated 2020 WRX STI which now includes Keyless Access with Push-Button Start as standard equipment. The flagship performance model will begin arriving in Subaru retailers this fall.

The WRX STI brings rally-bred performance technology to the road with Multi-Mode Driver Controlled Center Differential (DCCD) Symmetrical All-Wheel Drive and a 2.5-liter turbocharged BOXER engine producing 310 horsepower and 290 lb-ft of torque. Standard handling technologies include Active Torque Vectoring and Multi-Mode Vehicle Dynamics Control.

For 2020, the WRX STI adds Keyless Access with Push-Button Start, redesigned engine bay cooling ducts in the front bumper and 19-inch aluminium alloy wheels in new dark gray with machine finish to its suite of standard features.

The flagship performance model comes equipped with the All-Weather Package, SUBARU STARLINK™ 7-inch Multimedia Plus system, Steering Responsive LED headlights (low and high beam) with height adjustment controls, dual-zone automatic climate control, dual USB ports and Welcome Lighting. For greater versatility, the WRX STI features roof rack mounting brackets.

Inside, black Ultrasuede® upholstery is adorned throughout the cabin. The front and rear seats have red and black leather bolsters with red stitching. The pedal covers are aluminum alloy and the carpeted floor mats are embroidered with the STI logo. The flat-bottom leather-wrapped steering wheel integrates control switches for audio, cruise control and Bluetooth.

Available Recaro performance design front seats with 8-way power driver's seat can be added to the standard trim with an available option package.

The STI Limited adds Recaro front seats with 8-way power driver's seat, 7-inch STARLINK Multimedia Navigation system with Harman Kardon speaker system, Blind-Spot Detection with Lane-Change Assist and Rear Cross-Traffic Alert, leather trimmed upholstery and power moonroof. A low-profile lip spoiler for the trunk, replacing the wing, is also available at no cost on the STI Limited.

**About Subaru of America, Inc.**

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$320 million to causes the Subaru family cares about, and its employees have logged over 100,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).