



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT:

SUBARU OF INDIANA AUTOMOTIVE CELEBRATES GRAND OPENING OF NEW TECHNICAL TRAINING CENTER

Company's \$4.2 million investment in workforce development also generates its own solar energy

LAFAYETTE, Ind. , Dec 13, 2019 - **LAFAYETTE, Ind.** – Representatives from Subaru of Indiana Automotive (SIA), along with Lt. Gov. Suzanne Crouch and workforce development partners, today celebrated the grand opening of the company's new Technical Training Center with a ribbon-cutting ceremony.

"This facility marks a big, exciting step in the evolution of how we will educate our workforce for lifelong careers in advanced manufacturing," said Scott Brand, senior vice president of administration and quality at SIA. "In fact, it will revolutionize the way we train our current and future production associates."

The \$4.2 million, 20,000-square-foot facility on the company's campus is twice the size of the previous technical training center that was built more than 30 years ago and features:

- **A simulated factory floor** (7,000 square feet), including:
 - Training robots
 - Assembly line simulators
 - A car lift
 - A forklift
 - Hands-on working space for the Advanced Internship in Manufacturing (AIM) program
- **Nine classrooms**, some with laboratory-type layouts, for maintenance-related training, including electricity, hydraulics, machine set-up and pneumatics
- **Two work simulation rooms** for teaching the essentials of standardized work instructions, basic tool usage, and good ergonomic work practices
- **A larger computer lab** with 24 seats for instructor-led or self-paced e-learning

"Training has always been a cornerstone of our quality strategy," said Brand. "Whether it's primary job skills, enhancing effectiveness through refresher courses, or providing access to college-level courses and degrees, we're committed to helping our associates grow."

SIA has developed programs in conjunction with several workforce development partners, including Purdue Polytechnic Institute, Vincennes University and Ivy Tech Community College.

"Through collaborative efforts, we have made higher education a reality for many associates who would otherwise not

have the opportunity,” said Brand. “By improving the abilities of our associates, they will be ready to assume the technical and leadership roles we have, both now and in the future.”

Over the past 30 years, SIA has been the first U.S. auto plant to achieve a variety of environmentally-friendly milestones. In a first for the company, the Technical Training Center is also serving as a pilot project for solar energy. A rooftop solar array, featuring 364 solar panels, will provide more than half the power needed to operate the facility, while also helping cut its carbon emissions by 47%.

SIA is Subaru’s only manufacturing facility outside of Japan and currently makes the Subaru Ascent, Impreza, Legacy and Outback for North America. Since beginning production in 1989, the plant has increased its annual production of vehicles from 67,000 to approximately 370,000.

About Subaru of Indiana Automotive

Subaru of Indiana Automotive (SIA), a subsidiary of Subaru Corp., is the home of North American production for the Ascent, Impreza, Legacy and Outback. SIA employs more than 6,000 associates who are committed to quality, safety and environmental stewardship. For more information, visit subaru-sia.com.

Photos & B-Roll

Available upon request

Contact

Craig M. Koven

Communications & External Relations Manager

craig.koven@subaru-sia.com

765-449-6269 office

765-414-0703 mobile

About Subaru of America, Inc.

Subaru of America, Inc. (SOA) is an indirect wholly owned subsidiary of Subaru Corporation of Japan.

Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and Subaru of Indiana Automotive, Inc. is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation.

SOA is guided by the Subaru Love Promise, which is the company’s vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on Facebook, Instagram, TikTok, and YouTube.