



Subaru Of America, Inc.
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Media Information

Subaru Of America, Inc. Announces Increase In Sales

February Sales Up 1-Percent with a YTD Sales Increase of 4-Percent

Cherry Hill, N.J., Mar 2, 2009 - Subaru of America, Inc. today announced a 1-percent sales increase for February 2009 c

The 2009 Subaru Forester continues to do well, as sales increased 101-percent over the previous year's Forester sales -

"Subaru maintains a strong position in the current automotive climate," said Tim Colbeck, vice president of sales for Suba

	9-Feb	8-Feb	% chg	9-Feb YTD	8-Feb YTD	% chg
Legacy	1,341	1,469	-9	2,506	2,920	-14
Outback*	2,389	3,786	-37	4,904	7,221	-32
Impreza	2,940	3,642	-19	5,877	6,733	-13
Forester	5,978	2,971	101	11,140	5,373	107
Tribeca	441	1,038	-58	856	1,948	-56
Total**	13,089	12,906	1	25,283	24,195	4

* Includes Legacy Wagon

** 2008 total does not include 1 Baja sale in 2008

"Despite increased economic uncertainty, the appeal of our products continues to gain momentum," said Thomas J. Doll,

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill
www.subaru.com.