



Media Information

Subaru Of America, Inc.
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Subaru Of America, Inc. Names Gary D. Palanjan Vice President Of Parts And Service

Cherry Hill, N.J., Sep 22, 2009 - Gary D. Palanjan has been named as vice president of parts and service for Subaru of America, Inc. (SOA). This new position combines the formerly separate functions of Parts and Service into one operation.

Palanjan's responsibilities include overseeing all aspects of parts and accessories sales, parts marketing, accessory development, pricing, and fixed operations training. Additionally, Palanjan is responsible for the coordination of quality improvement activities between Subaru and Fuji Heavy Industries, and oversees warranty, field service, technical training and technical dealer communications. He now assumes responsibility for product and service quality in the U.S. market, as well as vehicle warranty and policies.

Thomas J. Doll, executive vice president and COO, Subaru of America, Inc. said, "As our sales reach new heights in the U.S. market this new function will provide synergy among what are closely related areas and will help us better serve our dealers and customers. Gary's experience and leadership will be invaluable to us as we develop this significant new operation."

Palanjan began his career at SOA in 1986 as a financial analysis manager. He has held a variety of positions throughout the company including parts and service accounting manager, director of parts operations, and director of parts and accessory marketing.

Prior to joining SOA, Palanjan worked as CFO of Eastern National Bank and was a senior auditor at Arthur Young and Company. Palanjan received an MBA from Drexel University and a B.A. from Penn State. He is a licensed certified public accountant and also a former president and member of Medford Lakes, N.J. Board of Education.

Subaru of America announced its best ever sales month in August, 2009 with record sales of its Legacy, Impreza and Forester models. The company recently introduced all-new versions of the Subaru Legacy and Subaru Outback to the U.S. market.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of approximately 600 dealers across the United States. Subaru boasts the most fuel-efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife Habitat by the National Wildlife Federation. For additional information visit www.subaru.com.