



Subaru Of America, Inc.  
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Camden, NJ 08103  
Main Number: 856-488-8500

## Media Information

### Subaru Of America, Inc. Reports Positive Sales For September

*Redesigned 2010 Subaru Outback and Legacy Models Keep Momentum Going*

Cherry Hill, N.J., Sep 30, 2009 - Showing no slow down in momentum for car maker, Subaru of America, Inc., the comp:

The company sold 14,593 units in September 2009 versus 14,491 units in September 2008, resulting in a 1-percent gain. Sales for the Subaru Outback for the month of September were up 63-percent, while sales for the Subaru Legacy were up

"This has been a breakout year for us in terms of brand awareness and consistent sales success," said Tim Colbeck, sen

	9-Sep	8-Sep	% chg	YTD 9-Sep	YTD 8-Sep	% chg
<b>Legacy</b>	2,762	2,228	24	21,298	17,705	20
<b>Outback*</b>	4,268	2,620	63	34,023	35,179	-3
<b>Impreza</b>	2,366	4,098	-42	37,360	37,142	1
<b>Forester</b>	4,839	4,804	1	60,441	44,695	35
<b>Tribeca</b>	358	741	-52	5,299	9,067	-42
<b>Total**</b>	14,593	14,191	1	158,421	143,788	10

\* Includes Legacy Wagon

\*\*2008 total does not include 1 Baja sale in 2008

"We are pleased with the efficiency that our retailers displayed in September as we were able to maintain sales even with

### About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill  
[www.subaru.com](http://www.subaru.com).