



## Media Information

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### SUBARU REVEALS THE WILDEST WRX STI EVER- TRAVIS PASTRANA'S GYMKHANA STI

Camden, N.J., Oct 12, 2020 - Subaru of America today revealed the most outrageous WRX STI ever, a custom-built tire destroyer set to star in the next installment of Hoonigan's Gymkhana video series with Subaru Motorsports USA driver Travis Pastrana at the wheel. Drawing on Subaru's championship-winning rally and rallycross experience, this one-off STI throws out the rule book with the sole objective of taking Gymkhana to the next level.

Subaru and Hoonigan [announced in May](#) that Travis Pastrana would take over the Gymkhana series for 2020, bringing the series back to its roots—the [first two](#) installments featured Ken Block driving Subaru WRX STI models—but promising a new take on the Gymkhana concept. With Pastrana's decades of experience in rally, rallycross, supercross, freestyle motocross, NASCAR and stunts, Subaru was tasked with delivering a vehicle that could do things no Gymkhana car had ever been asked to do. The resulting build demanded the expertise of Subaru's decades of motorsports experience, and the creativity of technical partner Vermont SportsCar to build a production-based sedan on the limit of what was possible.

This focus on extreme performance is evident from every angle, thanks to a raw carbon body with a wildly aggressive and wind tunnel-proven aero package unlike anything seen on a Gymkhana build before. With a custom-made SUBARU BOXER engine, flame-spitting hood exit exhaust, long travel suspension, and a race-ready interior built to Pastrana's specs, this is an STI born to shred tires and smash expectations.

"This STI is unbelievable!" said Pastrana. "We've never had the opportunity to do this before, to build a car with no restrictions. Engine, suspension, aero—everything is unlimited, clean sheet. It's crazy fast, easy to control and get sideways and it was perfect out of the box in testing. Gymkhana is a new challenge for me but I want to raise the bar, and this is the car to do it."

"When we brought Subaru back to Gymkhana, we knew we had to build something outrageous," said William Stokes, Motorsports Manager, Subaru of America. "Travis always wants to push the limits, so we knew from the outset we weren't going to do this with a rally or rallycross car. This was an opportunity for us to redefine what an STI could be, and the results speak for themselves."

#### About Subaru Motorsports USA

Subaru Motorsports USA is managed by [Vermont SportsCar](#) and proudly supported by [Subaru of America, Inc.](#), [MOTUL](#), [Yokohama Tires](#), [Method Race Wheels](#), [DirtFish Rally School](#), [KÜHL](#) and [RECARO](#).

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[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$200 million to causes the Subaru family cares about, and its employees have logged more than 63,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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