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Subaru Of America, Inc. Reports Best October Ever With A 41-Percent Sales Gain

The Company Also Had Its Best October Sales for Subaru Forester, Legacy and Outback Models

Cherry Hill, N.J., Nov 2, 2009 - Subaru of America, Inc. announced record-breaking October sales. The company not on

The Company sold 18,169 units in October 2009 versus 12,917 units in October 2008, resulting in a 41-percent gain year

Sales for the following models broke all previous October records: the Subaru Forester had a 13-percent sales increase, i

	Oct. - 09	Oct. - 08	% chg	YTD Oct-09	YTD Oct-08	% chg
Legacy	3,254	1,538	112	24,552	19,243	28
Outback	6,451	2,348	175	40,474	37,527	8
Impreza	3,049	3,891	22	40,409	41,033	-2
Forester	5,169	4,558	13	65,610	49,253	33
Tribeca	246	581	-58	5,545	9,648	-43
Total**	18,169	12,917	41	176,590	156,706	13

**2008 total does not include 2 Baja sales in 2008

"The launch of our Legacy and Outback products is gaining momentum and helping to fuel record sales, while the record

"Subaru products represent the best all-around package in the auto industry today, because of their AWD capability, top e

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill.
www.subaru.com.