



# Media Information

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## SUBARU LAUNCH CONTROL SEASON 8 PREMIERES DECEMBER 2

- Includes new Gymkhana STI build miniseries
- Debuts on YouTube and Amazon Prime Video

Camden, N.J., Nov 23, 2020 - Subaru Motorsports USA announced today the return of the award-winning *Launch Control* documentary series for its eighth season, set to debut December 2 on YouTube and Amazon Prime Video. Since 2013, the series has given fans an inside look at America's top rally and rallycross program with 2020 offering a racing season unlike any other.

Season 8 documents a year of upheaval and persistence including an all-new rally driver lineup, a season delayed and shortened by COVID-19, and the return of rallycross ace Scott Speed after a season-ending back injury. In a *Launch Control* first, the season will conclude with a two-part miniseries covering the build of a one-off WRX STI for Subaru's long-awaited return to the Gymkhana franchise.

The season's first episode picks up where Season 7 left off, with the team celebrating championships in both rally and rallycross but facing an uncertain future. New episodes documenting the stage rally season will release every other Wednesday through December and January, with the two-part Gymkhana STI build special arriving in February.

"*Launch Control* has always been an unflinching look at the reality of running a top-level motorsports program," said William Stokes, Motorsports Manager for Subaru of America. "This year brought more challenges than anyone expected, but we're a rally team, and in rally we press on regardless. As tough as this season was, we're thrilled to bring the series back—especially for the fans who couldn't come to events in 2020, who we've missed most of all."

*Launch Control* is a production of Formula Photographic and Bowes Media with the support of Subaru of America.

### About Subaru Motorsports USA

Subaru Motorsports USA is managed by [Vermont SportsCar](#) and proudly supported by [Subaru of America, Inc.](#), [MOTUL](#), [Yokohama Tires](#), [Method Race Wheels](#), [DirtFish Rally School](#), [KÜHL](#) and [RECARO](#).

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### About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit [media.subaru.com](#). Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).