

Media Information



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SUBARU TO DEBUT NEW VERSION OF LEGENDARY SUBARU OUTBACK ON MARCH 30TH

Camden, N.J., Mar 23, 2021 - Subaru of America, Inc. has invited people to join the auto manufacturer for the world premiere of a new adventure-ready version of the Subaru Outback on March 30 at 11 a.m. ET.

The legendary Outback is the most rugged, most capable vehicle in the Subaru lineup. But what if Subaru pushed things further? Or went higher?

Get ready to take your adventures to the next level in a new kind of Outback with even more capability and off-road features.

Please visit <https://www.subaru.com/something-wild> for more information about the upcoming event on March 30th at 11 a.m. ET.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill production plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$200 million to causes the Subaru family cares about, and its employees have logged more than 63,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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