



## Media Information

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### Subaru Rally Team USA To Compete In ESPN X Games 15

*Pastrana Will Look to Repeat as Rally Gold Medalist*

Cherry Hill, N.J., Jul 29, 2009 - Subaru Rally Team USA will once again compete in this year's ESPN X Games 15. The team will look to build upon their success in 2008, when Travis Pastrana won X Games Rally Gold. The ESPN X Games 15 will take place July 30-August 2, in Los Angeles, California.

"X Games rally racing events are a great way to expand our marketing efforts in Southern California and to reach the action sports community," said Tim Mahoney, senior vice president and chief marketing officer, Subaru of America, Inc. "It's also a great way to showcase the performance and handling of our Subaru Impreza WRX STI. We are very excited that our team has had such great success in rally events and we hope they can build upon their success this year."

Subaru Rally Team USA (SRT USA) is comprised of returning drivers Travis Pastrana, Ken Block, and Dave Mirra, who each intend on securing gold at X Games 15 in the Rally Car Racing competition. As a 3-time Rally America National Champion and defending X Games Rally gold medalist, Pastrana will be looking to repeat the achievement in 2009. Each SRT USA driver will be piloting rally cars based on the 2009 Subaru Impreza WRX STI model and identically prepared by technical partner Vermont SportsCar.

Rally car racing returns to Los Angeles, California for the fourth year in a row at the Summer X Games. The event takes place at The Home Depot Center. For a schedule of X Games 15 rally events and a complete event schedule visit [www.expn.com](http://www.expn.com).

### **About Subaru of America, Inc.**

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. Of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of nearly 600 dealers across the United States. Subaru boasts the most fuel efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife Habitat by the National Wildlife Federation. For additional information visit [www.subaru.com](http://www.subaru.com).