



Media Information

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SUBARU ANNOUNCES NEW INFORMATION ABOUT UPCOMING 2023 SUBARU SOLTERRA

- Most technologically advanced Subaru ever
- Subaru Symmetrical All-Wheel Drive standard

Camden, N.J., Aug 31, 2021 - Subaru of America, Inc. (SOA) today announced new information and images of the upcoming 2023 Subaru Solterra.

The Solterra, Subaru's first all-electric SUV, is the most technologically advanced Subaru yet. Built on the e-SUBARU Global Platform, the all-new SUV offers ample back-seat and cargo room.

Packed with advanced safety technology, the versatile and capable Solterra is built from Subaru SUV DNA, including legendary Subaru Symmetrical All-Wheel Drive and plenty of ground clearance.

With 96 percent of all Subaru vehicles still on the road today, Solterra joins a family of safe and long-lasting vehicles.

Solterra will go on-sale in mid-2022. Go to <https://www.subaru.com/solterra-ev> for more information.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$320 million to causes the Subaru family cares about, and its employees have logged over 100,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit media.subaru.com. Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).