



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Todd Hill
(856) 488-3234
thill@subaru.com

Jessica Tullman
(310) 352-4400
jtullman@subaru.com

Charles Ballard
(856) 488-8759
cballard@subaru.com

SUBARU ANNOUNCES NEW INFORMATION ABOUT UPCOMING 2023 SUBARU SOLTERRA

- Most technologically advanced Subaru ever
- Subaru Symmetrical All-Wheel Drive standard

Camden, N.J., Aug 31, 2021 - Subaru of America, Inc. (SOA) today announced new information and images of the upcoming 2023 Subaru Solterra.

The Solterra, Subaru's first all-electric SUV, is the most technologically advanced Subaru yet. Built on the e-SUBARU Global Platform, the all-new SUV offers ample back-seat and cargo room.

Packed with advanced safety technology, the versatile and capable Solterra is built from Subaru SUV DNA, including legendary Subaru Symmetrical All-Wheel Drive and plenty of ground clearance.

With 96 percent of all Subaru vehicles still on the road today, Solterra joins a family of safe and long-lasting vehicles.

Solterra will go on-sale in mid-2022. Go to <https://www.subaru.com/solterra-ev> for more information.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$200 million to causes the Subaru family cares about, and its employees have logged more than 63,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

For additional information visit media.subaru.com. Follow us on [Facebook](#), [Twitter](#), and [Instagram](#).