



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

Subaru Silver Strand State Beach Event

Cherry Hill, N.J., Oct 8, 2009 - **WHAT:** Subaru of America, Inc. will make a donation to California State Parks for every vehicle test drive taken. On-site activities include: kayak and canoe workshops and demos, a Billabong surf school, discussions with a pet behaviorist from the ASPCA and Leave No Trace Workshops.

WHO: Subaru of America, Inc.

WHEN: October 10, 2009 10:00 AM - 5:00 PM

WHERE: Silver Strand State Beach 5000 Highway 75 Coronado, Cali. 92118

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of approximately 600 dealers across the United States. In addition, Subaru boasts the most fuel efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero- landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.