Media Information



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SUBARU EARNS TWO HONORS IN J.D. POWER 2022 ALG RESIDUAL VALUE AWARDS

- 22ND Annual U.S. Residual Value Awards recognize 2022 vehicles predicted to hold value
- Two Subaru models win respective segments: Forester and WRX

Camden, N.J., Nov 18, 2021 - Subaru of America, Inc. today announced that two Subaru models have earned the J.D. Power 2022 U.S. ALG Residual Value Awards in their respective segments. ALG, part of J.D. Power, serves as the industry benchmark for forecasting vehicle values and depreciation data.

- 2022 Forester Best Compact Utility
- 2022 WRX Best Sports Car

"We are thrilled that Forester and WRX earned top spots in their segments," said Thomas J. Doll, President and CEO, Subaru of America, Inc. "Subaru strives to consistently offer reliable and capable vehicles that our customers trust to transport their families safely, while retaining their value for years to come."

The J.D. Power 2022 U.S. ALG Residual Value Awards recognizes vehicles in 29 segments predicted to maintain the highest percentage of the Manufacturers' Suggested Retail Price (MSRP) after three years. The award process consists of evaluating 284 models through analysis of used-vehicle performance, brand outlook and product competitiveness. Eligibility for a brand award requires a manufacturer to have model entries in at least four different segments. To account for differences across trim levels, model averages are weighted based on percentage share relative to the entire model line.

For more information on the J.D. Power 2022 U.S. ALG Residual Value Awards, please visit https://www.jdpower.com/business/press-releases/2022-us-alg-residual-value-awards_

The all-new 2022 Subaru WRX has the most advanced features, design, and performance in its nearly 20-year history. The fifth-generation rally icon is powered by a new 271 hp 2.4-liter turbocharged Subaru BOXER[®] engine that is paired with either a 6-speed manual transmission or new automatic transmission. With available high-definition tablet-style 11.6-inch SUBARU STARLINK[®] Multimedia system and latest generation EyeSight[®] Driver Assist Technology, the 2022 WRX delivers greater performance, technology, and safety than ever before. The 2022 WRX will be available at Subaru retailers in early 2022.

For 2022, the Subaru Forester introduces the rugged Forester Wilderness[™]. the newest model in the Wilderness family. The fifth-generation Forester also receives a redesigned front fascia along with new safety and convenience features. The 2022 Forester is offered in six trim levels and is available at Subaru retailers now.

About J.D. Power

J.D. Power is a global leader in consumer insights, advisory services and data and analytics. A pioneer in the use of big data, artificial intelligence (AI) and algorithmic modeling capabilities to understand consumer behavior, J.D. Power has been delivering incisive industry intelligence on customer interactions with brands and products for more than 50 years. The world's leading businesses across major industries rely on J.D. Power to guide their customer-facing strategies.

J.D. Power has offices in North America, Europe and Asia Pacific. To learn more about the company's business offerings, visit JDPower.com/business. The J.D. Power auto shopping tool can be found at JDPower.com.

About Subaru of America, Inc.

Subaru of America, Inc. (SOA) is a wholly owned subsidiary of <u>Subaru Corporation</u> of Japan. Headquartered at a zerolandfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and <u>Subaru of Indiana Automotive</u>, Inc. is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the <u>Subaru Love Promise</u>, which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA has donated more than \$200 million to causes the Subaru family cares about, and its employees have logged more than 63,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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