



Media Information

Subaru Of America, Inc.
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SUBARU WILL 'SHARE THE LOVE' WITH HABITAT FOR HUMANITY FOR SUBARU BUILD DAY

Homes Built to Be First LEED Certified Housing Development in Lynwood

Cherry Hill, N.J., Dec 13, 2009 - **What:**

Subaru Build Day will allow volunteers from Subaru's Los Angeles zone office the opportunity to help build a home with a Habitat for Humanity of Greater Los Angeles partner Family. The home being build is one of the first LEED certified (Leadership in Energy and Environmental Design) housing developments in the City of Lynwood.

The event is part of the second-annual *Subaru Share the Love Event*. The event will run from November 21, 2009 - January 4, 2010. Subaru will donate \$250 for every new Subaru vehicle sold or leased to the customer's choice of one of the following five charities: The American Society for the Prevention of Cruelty to Animals® (ASPCA), Meals On Wheels Association of America, Habitat for Humanity, National Wildlife Federation® (NWF) and Boys & Girls Clubs of America.

WHO:

Subaru of America, Inc. and Habitat for Humanity

When:

Wednesday, December 16, 2009

8:00 AM - 3:00 PM

Where:

4237 Imperial Highway

Lynwood, Calif. 90262

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of approximately 600 dealers across the United States. In addition, Subaru boasts the most fuel efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero- landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.

About Habitat for Humanity

Habitat for Humanity International is an ecumenical Christian ministry that welcomes to its work all people dedicated to the cause of eliminating poverty housing. Since its founding in 1976, Habitat has built, rehabilitated, repaired or

improved more than 350,000 houses worldwide, providing simple, decent and affordable shelter for more than 1.75 million people. For more information, or to donate or volunteer, visit www.habitat.org.