



# Media Information

Subaru Of America, Inc.  
One Subaru Drive  
Camden, NJ 08103  
Main Number: 856-488-8500

CONTACT: Dominick Infante  
(856) 488-8615  
[dinfante@subaru.com](mailto:dinfante@subaru.com)

Diane Anton  
(856) 488-5093  
[danton@subaru.com](mailto:danton@subaru.com)

## SUBARU OF AMERICA, INC. REPORTS APRIL SALES RESULTS

- Best April ever for Outback

Camden, N.J., May 3, 2022 - Subaru of America, Inc. (SOA) today reported 45,748 vehicle sales for April 2022, a 25.5 percent decrease compared with April 2021 (61,389), the best April in the company's history. The automaker also reported year-to-date sales of 178,094, a 19.7 percent decrease compared with the same period in 2021. Subaru continues to face inventory challenges as the result of microchip and supply chain issues affecting automakers across the globe.

“Our retailers deserve our heartfelt gratitude for making April the best month of 2022 so far, despite the continued supply chain challenges,” said Thomas J. Doll, President and CEO of Subaru of America, Inc. “Our retailer’s attitude to delivering the Subaru Experience to our customers is what sets our brand apart from other automotive manufacturers.”

In April, Outback was a top performer and had its best April ever with 16,510 sales. Ascent sales for April 2022 increased 18.9 percent, while BRZ sales increased 152.5 percent compared to March 2021.

“Subaru retailers remained exceptionally efficient in April, setting an all-time monthly record for Outback,” said Jeff Walters, Senior Vice President of Sales. “Looking forward, we recently announced pricing for the all-new 2023 Solterra, our first-ever EV. Retailer deliveries are expected to begin next month, and we are excited to deliver these much-anticipated cars to our loyal customers.”

Carline	Apr-22	Apr-21	% Chg	Apr-22	Apr-21	% Chg
	MTD	MTD	MTD	YTD	YTD	YTD
Forester	6,130	19,452	-68.5%	37,488	67,146	-44.2%
Impreza	1,671	3,447	-51.5%	10,459	12,562	-16.7%
WRX/STI	1,497	3,183	-52.0%	2,073	8,749	-76.1%
Ascent	5,228	4,398	18.9%	19,926	18,871	5.6%
Legacy	2,397	2,464	-2.7%	7,917	8,769	-9.7%
Outback	16,510	15,728	5.0%	49,482	57,231	-13.5%
BRZ	298	118	152.5%	1,269	701	81.1%
Crosstrek	12,017	12,599	-4.6%	49,480	47,786	3.5%

TOTAL	45,748	61,389	-25.5%	178,094	221,815	-19.7%
-------	--------	--------	--------	---------	---------	--------

**About Subaru of America, Inc.**

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).