



Media Information

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SUBARU OF AMERICA, INC. REPORTS MAY SALES RESULTS

Camden, N.J., Jun 1, 2022 - Subaru of America, Inc. (SOA) today reported 42,526 vehicle sales for May 2022, a 24.8 percent decrease compared with May 2021 (56,558). The automaker also reported year-to-date sales of 220,620, a 20.8 percent decrease compared with the same period in 2021. Subaru continues to face inventory challenges as the result of microchip and supply chain issues affecting automakers across the globe.

“Our retailers continue to set the standard for an exemplary customer experience, and we’re proud of their efforts to make our customer’s ownership experience the best in the industry,” said Thomas J. Doll, President and CEO of Subaru of America, Inc. “Our vehicles have also shown stellar performance, with eight Subaru models receiving 2022 TOP SAFETY PICK awards from the Insurance Institute for Highway Safety (IIHS).”

In May, Outback was a top performer with 14,724 sales. Ascent sales for May 2022 increased 25.3 percent, while Legacy also saw a 5.2 percent increase compared to May 2021.

“We’re continuing to see supply chain challenges across the industry, and we are focused on delivering the top-notch vehicles and standout customer experience that Subaru is renowned for,” said Jeff Walters, Senior Vice President of Sales. “The Subaru Outback captured car-buyers’ attention in May as they seek out safe, family-friendly vehicles that also boast a sense of fun.”

Carline	May-22	May-21	% Chg	May-22	May-21	% Chg
	MTD	MTD	MTD	YTD	YTD	YTD
Forester	5,496	20,006	-72.5%	42,984	87,152	-50.7%
Impreza	1,743	2,946	-40.8%	12,202	15,508	-21.3%
WRX/STI	2,674	3,169	-15.6%	4,747	11,918	-60.2%
Ascent	5,402	4,310	25.3%	25,328	23,181	9.3%
Legacy	2,392	2,101	13.6%	10,309	10,870	-5.2%
Outback	14,724	13,994	5.2%	64,206	71,225	-9.9%
BRZ	201	19	957.9%	1,470	720	104.2%
Crosstrek	9,894	10,013	-1.2%	59,374	57,799	2.7%
TOTAL	42,526	56,558	-24.8%	220,620	278,373	-20.8%

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is a wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$270 million to causes the Subaru family cares about, and its employees have logged nearly 78,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do.

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