



Media Information

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Subaru Of America, Inc. Visits Cooper University Health Care To Announce Donations As Part Of The Loves To Care Program

This year's donations to benefit patients with cancer, those managing chronic health conditions

Camden, N.J., Jul 27, 2022 - As part of the [Subaru Loves to Care](#) program, representatives from Subaru of America, Inc. (Subaru) visited Cooper University Health Care recently to announce a number of donations to benefits Camden-based patients being treated at Cooper.

Subaru presented a check for \$30,000 to purchase durable medical equipment – including blood pressure cuffs, glucometers, and scales – to help patients manage chronic health conditions at home and help prevent the need for emergency department visits or hospitalizations. In conjunction with the Leukemia & Lymphoma Society (LLS), Subaru also donated a supply of plush blankets and handwritten messages of hope for patients with cancer at MD Anderson Cancer Center at Cooper. Subaru also announced a \$15,000 donation to the LLS to support a transportation fund for Camden patients undergoing cancer treatment.

"Subaru continues to be a very generous leader and neighbor in Camden. Their blankets and messages of hope have a tremendous positive impact on our cancer patients and their gift of critical supplies and new funding for a transportation program will benefit our Camden-based patients most in need," said George E. Norcross III, the Chairman of the Board of Trustees of the Cooper Health System, Cooper University Hospital, and MD Anderson Cancer Center at Cooper. "With these new gifts and all Subaru does for the city, it is certainly fulfilling its 'Love Promise' to Camden."

"Subaru's ongoing support has enhanced the experience of our patients in numerous ways throughout the years—from MD Anderson at Cooper to our EMS Program and now through our Urban Health Institute. We are thankful for the creative and generous ways Subaru is making a difference in the community," said Anthony J. Mazzairelli, MD, JD, MBE, co-CEO of Cooper.

"Helping our Camden community get and stay healthy is what Subaru Loves to Care month is all about, so we are thrilled to help support our neighbors with chronic health conditions receive the medical equipment they need to stay healthy at home," said Shira Haaz, Corporate Responsibility Manager, Subaru of America, Inc. "Subaru also understands that there are a lot of unexpected out-of-pocket costs associated with cancer treatment, so we hope that the transportation fund alleviates some of the burdens on our community members living with cancer."

Through [Subaru Loves to Care](#), the health-focused philanthropic pillar of the [Subaru Love Promise](#) vision, Cooper has

been the recipient of numerous charitable donations. Last year, Subaru provided bundles of gift cards to more than 900 support staff at Cooper in recognition of their efforts throughout the pandemic.

As part of the ongoing Subaru Loves to Care initiative, Subaru and LLS have donated blankets and messages of hope to cancer patients and their families at MD Anderson Cancer Center at Cooper for six years. Additionally, the automaker has donated four [vehicles](#) to the Cooper EMS program since 2015. Subaru has also supported other initiatives at Cooper over the years including funding for community programs, the Children's Regional Hospital at Cooper, The Cooper Foundation's Pink Roses Teal Magnolias event for women's cancer, and the Camden Health & Athletic Association.

About Cooper University Health Care

Cooper University Health Care is a leading academic health system with more 8,500 employees and more than 800 employed physicians. Cooper University Hospital is the only Level 1 Trauma Center in South Jersey and the busiest in the region. Annually, nearly two million patients are served at Cooper's 635-bed flagship hospital, outpatient surgery center, three urgent care centers, and more than 105 ambulatory offices throughout the community. Cooper has been named as one of America's Best Employers by Forbes and was recognized as one of the top-10 hospitals in New Jersey and as a top-performing hospital nationally in numerous specialty services by U.S. News & World Report's 2021-2022 Best Hospitals annual survey. Additionally, Cooper has earned the Healthgrades Patient Safety Excellence AwardTM for four consecutive years, placing Cooper among the top 5% of all short-term acute care hospitals.

The Cooper Health Sciences campus is home to Cooper University Hospital, MD Anderson Cancer Center at Cooper, Children's Regional Hospital at Cooper, and Cooper Medical School of Rowan University. Visit CooperHealth.org to learn more.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).