

Media Information



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SUBARU TO LIVESTREAM THE ALL-NEW 2024 IMPREZA GLOBAL REVEAL AT THE LOS ANGELES AUTO SHOW WITH BUCKY LASEK

Camden, N.J., Nov 10, 2022 - Subaru of America, Inc. today announced that the global reveal of the all-new 2024 Impreza will be streamed live from the 2022 Los Angeles Auto Show on Thursday, November 17 at 12:25 p.m. ET (9:25 a.m. PT).

The special livestream will be cohosted by Bucky Lasek, professional skateboarder and rallycross driver, and his daughter, Paris Lasek.

For more information about the event, please go to <https://www.subaru.com/laas2022>

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).