



## Media Information

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### **2010 Subaru Outback Wins Best Wagon Of 2010 In Cars.Com Platinum Awards**

*2010 Subaru Forester Also Named Best Car for Small Families*

Cherry Hill, N.J., Jan 14, 2010 - Subaru of America, Inc. today announced that the 2010 Subaru Outback has won Cars.com's Platinum Award for Best New Wagon of 2010. Additionally, the 2010 Subaru Forester was named Cars.com's Best Car for Small Families.

The Cars.com Platinum Awards recognize the best vehicles of the model year. Based on that list, reviewers picked the six cars that are most representative of the best work by automakers for the 2010 model year. To choose the Best of 2010, Cars.com expert reviewers drove and tested all of the newly introduced and redesigned models for 2010. From that pool of about 70 cars, they chose their favorites based on features, driving quality, mileage and overall value.

"We are proud to have won the Cars.com Platinum Award for the 2010 Outback for Best New Wagon and Lifestyle Award for the 2010 Forester for Best Car for Small Families," said Thomas J. Doll, EVP and COO, Subaru of America, Inc. "Our engineers worked hard on these vehicles during the redesign process and I think it has paid off for us in terms of record-breaking sales and recognition."

"Our Platinum Awards represent the best work by automakers for the 2010 model year. These vehicles excel on all levels," said Patrick Olsen, editor in chief at Cars.com. "The 2010 Subaru Outback and Forester really stood out as top choices for Best New Wagon and Best Car for Small Families."

#### **About Subaru of America, Inc.**

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of approximately 600 dealers across the United States. Subaru boasts the most fuel efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife Habitat by the National Wildlife Federation. For additional information visit [www.subaru.com](http://www.subaru.com)

#### **About Cars.com**

Cars.com is the leading destination for online car shoppers, offering credible, easy-to-understand information from consumers and experts to help buyers formulate opinions on what to buy, where to buy and how much to pay for a car. With comprehensive pricing information, side-by-side comparison tools, photo galleries, videos, unbiased editorial

content and a large selection of new- and used-car inventory, Cars.com puts millions of car buyers in control of their shopping process with the information they need to make confident buying decisions.

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