



Media Information

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THE ALL-NEW 2024 SUBARU CROSSTREK COMPACT SUV MAKES U.S. DEBUT AT THE CHICAGO AUTO SHOW

Camden, N.J., Jan 26, 2023 - Subaru of America today announced the all-new 2024 Crosstrek will make its U.S. debut at the [2023 Chicago Auto Show](#) on February 9 at 10 a.m. CT.

The event will be livestreamed on the official Subaru website. For more information, please go to:
<https://www.subaru.com/2024-crosstrek>

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$320 million to causes the Subaru family cares about, and its employees have logged over 100,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit media.subaru.com. Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).