



Media Information

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SUBARU ANNOUNCES PRICING ON REFRESHED 2023 LEGACY SEDAN

- Legacy receives a redesigned front fascia
- Latest version of EyeSight® Driver Assist Technology is standard
- SUBARU STARLINK® multimedia systems offer improved on-screen controls
- Wireless Apple CarPlay® and wireless Android Auto™ are standard on 11.6-inch Multimedia Plus system
- Legacy Sport now comes standard with 2.4-liter turbo SUBARU BOXER® engine

Camden, N.J., Apr 14, 2023 - Subaru of America, Inc. today announced pricing on the updated 2023 Legacy sedan. The model receives updated styling as well as new safety and in-vehicle technologies. This year the Legacy Sport comes standard with a 2.4-liter turbo SUBARU BOXER engine.

For 2023, the Legacy is available in Base, Premium, Sport, Limited, and Touring XT when it begins arriving in Subaru retailers this fall.

The 2023 Legacy receives a bolder look thanks to a new front fascia incorporating a more prominent grille and redesigned LED headlights. The sedan comes standard with the latest generation of EyeSight® Driver Assist Technology. The enhanced system operates more smoothly and under a greater range of conditions. These improvements are the result of a wider field of view, updated control software, and the addition of an electric brake booster.

The 2023 Legacy makes available the latest version of the SUBARU STARLINK 11.6-inch Multimedia Plus system with standard wireless Apple CarPlay and wireless Android Auto with full screen display. The system features an 11.6-inch high-resolution touchscreen with combination meter integration and improved on-screen controls for audio, HVAC, and other vehicle functions. Additional standard features include Bluetooth® hands-free phone and audio streaming connectivity; AM/FM stereo; rear vision camera; SiriusXM® and SiriusXM Travel Link® (4-month free Platinum subscription); HD Radio®; over-the-air updates; and new Valet Mode.

The top-level Touring XT adds a Wide-Angle Mono Camera that works with the dual-camera EyeSight system. The additional camera expands the field of view even further to recognize pedestrians and bicycles sooner when the vehicle enters an intersection at low speed. EyeSight gives an alert to the driver and, when necessary, applies brakes to avoid collisions.

On models equipped with Blind-Spot Detection with Lane Change Assist and Rear Cross-Traffic Alert, EyeSight now

includes Automatic Emergency Steering. The two systems work in conjunction to help avoid a collision with an obstacle at speeds less than 50 mph.

The Legacy Base is priced at \$24,395 is equipped with standard Subaru Symmetrical All-Wheel Drive and Active Torque Vectoring and is powered by the 2.5-liter BOXER engine. The naturally aspirated engine produces 182 hp and 176 lb-ft of torque and is paired with a standard Lineartronic® CVT with 8-speed manual shift mode and steering wheel paddle shift control switches.

The Legacy comes with an extensive list of standard features including EyeSight® Driver Assist Technology with Advanced Adaptive Cruise Control with Lane Centering; Apple CarPlay and Android Auto; LED Steering Responsive Headlights with High Beam Assist; Rear Vision Camera with Adaptive Guidelines. The mid-size sedan is also equipped with power windows, door locks, fuel door, and mirrors as well as a USB-A input/charge port and 3.5 mm auxiliary input jack in the front center console. The standard security system includes remote keyless entry, and the dome light has been upgraded to LED.

In addition, the Base trim is equipped with the STARLINK dual 7.0-inch center information display with improved on-screen controls. The upper 7-inch touchscreen operates audio controls while the lower 7-inch touchscreen operates controls for climate, EyeSight, and other vehicle systems. The multimedia system offers AM/FM/HD Radio; Bluetooth hands-free phone and audio streaming connectivity; rear vision camera; and SiriusXM® and SiriusXM Travel Link® (4-month free Platinum subscription).

Starting at \$26,695, the Legacy Premium upgrades over the Base trim with an All-Weather Package, leather-wrapped steering wheel, dual-zone automatic climate control system, rear ventilation in the center console, and a 10-way power driver seat.

The Premium comes standard with the latest version of the STARLINK 11.6-inch Multimedia Plus system featuring wireless Apple CarPlay and wireless Android Auto with full screen display.

The front center console now features an available USB-C input/charge port, in addition to the existing USB-A port and 3.5 mm auxiliary input jack. All three input locations are now illuminated. The rear section of the center console offers USB-A and USB-C charge ports and rear ventilation.

Two option packages are available for the Premium. The first package has an MSRP of \$1,000 and includes Keyless Access with Push-Button Start; LED fog lights; and Blind Spot Detection with Lane Change Assist and Rear Cross Traffic Alert. EyeSight adds Automatic Emergency Steering. The second package includes all the features of the first package and adds a Power Moonroof and STARLINK 11.6-inch Multimedia Navigation for an MSRP of \$2,595.

For 2023, the Legacy Sport comes standard with the 260 hp 2.4-liter turbo BOXER engine. The Sport is priced at \$33,895. The Sport trim's exterior is immediately distinguishable by a red accent across the front grille; magnetite gray metallic side mirrors and trunk spoiler; and gray 18-inch alloy wheels. The interior comes in an exclusive black and gray two-tone cloth with contrasting red stitching.

The Sport builds on the Premium trim and adds sport-tuned suspension, LED fog lights, power moonroof, and STARLINK 11.6-inch Multimedia Navigation. Additional standard safety features include Reverse Automatic Braking and DriverFocus® Distraction Mitigation System.

The Legacy Limited, with a starting price of \$31,445, includes all the features of Premium and upgrades with perforated leather-trimmed upholstery; heated rear seatbacks; rear A/C outlets; and Keyless Access with Push-Button Start. Standard driver assist technologies include Reverse Automatic Braking and Blind-Spot Detection with Lane Change Assist; and Rear Cross-Traffic Alert. EyeSight adds Automatic Emergency Steering.

The Limited offers a single option package with DriverFocus; STARLINK 11.6-inch Multimedia Navigation system;

Harman Kardon premium audio system; Power Moonroof and Heated Steering Wheel. The MSRP for this value-packed option package is \$2,060.

The 2023 Legacy Touring XT is priced at \$37,695 and builds on the Limited trim with upgrades Power Moonroof; Heated Steering Wheel (360-degree); STARLINK 11.6-inch Multimedia Navigation; Harman Kardon premium audio system; 180-degree Front View Monitor; and DriverFocus. The Touring XT also comes with luxury appointments including exterior side mirrors in satin chrome finish with integrated turn signals and Nappa Leather upholstery (Java Brown or Slate Black). The top-of-the-line Legacy is powered by a 2.4-liter turbo BOXER engine delivering 260 hp and 277 lb.-ft. of torque.

For 2023, the Legacy Touring XT is equipped with a Wide-Angle Mono Camera that works with the dual-camera EyeSight system to expand the field of view even further to recognize pedestrians and bicycles sooner when the vehicle enters an intersection at low speed.

The Legacy are built at Subaru of Indiana Automotive (SIA) in Lafayette, Indiana along with the Ascent, Outback and Impreza.

2023 Legacy				
Model/Trim	Transmission	Applicable Option Code	MSRP	MSRP + Destination and Delivery
Legacy	CVT	02	\$24,395	\$25,415
Legacy Premium	CVT	11, 13, 15	\$26,695	\$27,715
Legacy Sport	CVT	21	\$33,895	\$34,915
Legacy Limited	CVT	31, 34	\$31,445	\$32,465
Legacy Touring XT	CVT	41	\$37,695	\$38,715
2023 Legacy Option Packages				
Code	Description		MSRP	
02, 11, 31, 32, 41	Standard Model		N/A	
13	Blind-Spot Detection w/ Rear Cross-Traffic Alert + Keyless Access & Push-Button Start + LED Fog lights		\$1,000	
15	Blind-Spot Detection w/ Rear Cross-Traffic Alert + Keyless Access & Push Button Start + LED Fog lights + Power Moonroof + 11.6-inch Multimedia Navigation System		\$2,595	
34	Power Moonroof + 11.6-inch Multimedia Navigation System + Heated Steering Wheel + Driver Focus (Distraction Mitigation System)		\$2,060	

Destination & Delivery is \$1,020 for Legacy and may vary in the following states: CT, HI, MA, ME, NH, NJ, NY, RI and VT. D&D is \$1,170 for retailers in Alaska.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including

[Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$320 million to causes the Subaru family cares about, and its employees have logged over 100,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit media.subaru.com. Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).