

Media Information



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HOMECOMING 250 RECEIVES DONATION FROM SUBARU

Camden, N.J., May 11, 2023 - Homecoming 250 Navy Marine Corps, a non-profit organization organizing 250th birthday celebrations for the Navy and Marine Corps in Philadelphia and Camden in 2025 has received a \$25,000 donation from Subaru of America, Inc. (SOA). The automaker presented the donation check to Homecoming 250 President George Leone at Subaru headquarters in Camden.

"This support for our effort to celebrate these significant Navy and Marine Corps milestone birthdays is greatly appreciated," said Leone. "This donation will go directly to funding the cost of planning the spectacular 250th celebrations in 2025. The events will highlight the important contributions of Camden and Philadelphia to our naval history, pay tribute to Sailors, Marines and Veterans, as well as educate and entertain the public."

"We are proud to share our hometown with the Navy and Marine Corps, and in partnership with our employee resource group, Subaru Armed Forces Resource Group for Employees (SARGE), we look forward to bringing this monumental and historic event to our city in 2025," said Peggy Verdi, VP - Human Resources and Administration, Subaru of America, Inc. "We thank the Navy and Marine Corps members who have fought for our country for two and a half centuries," continued Verdi, a parent of two active military members and executive sponsor of SARGE.

About Homecoming 250 Navy Marine Corps

Homecoming 250 Navy Marine Corps is a 501(c)(3) non-profit dedicated to celebrating the 250th anniversary of the U.S. Navy and U.S. Marine Corps in their birthplace – Philadelphia and the Delaware River – as a grand opening event of the Semiquincentennial of the United States.

For the Navy 250th, Homecoming 250 plans to assemble for touring ships from every major war the Navy has fought. For the Marine Corps 250th, Homecoming 250 plans to gather ships important to the Corps, host the 100th Marine Corps Ball where the 1st Ball was held, and celebrate at the site of Tun Tavern, birthplace of the Marines. Homecoming 250 is bringing these celebrations to Philadelphia, Camden and the Delaware River to support our military, salute our veterans, and educate the public about the role of the Navy and Marines to defend America and freedom. www.homecoming250.org.

About Subaru of America, Inc.

Subaru of America, Inc. (SOA) is an indirect wholly owned subsidiary of Subaru Corporation of Japan.

Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise®](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit [media.subaru.com](#). Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).