



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Todd Hill
(856) 488-3234
thill@subaru.com

Charles Ballard
(856) 488-8759
cballard@subaru.com

SUBARU EARNS EIGHT SPOTS ON IIHS AND CONSUMER REPORTS 2023 TEEN DRIVER VEHICLE RECOMMENDATION LIST

- Recommendations based on evaluations from both highly respected organizations
- Four models in the 2023 lineup made the new vehicle list
- Best Choice went to four used vehicles in their respective segments
- Consumer Reports ranks Subaru as the best mainstream automotive brand
- Subaru has earned more IIHS TSP+ awards than any other brand since 2013*

Camden, N.J., May 24, 2023 - Subaru of America, Inc. today announced that eight Subaru models have been recommended by the Insurance Institute of Highway Safety and Consumer Reports as Top Choices for both used and new vehicles for teen drivers.

Families looking for a safe, practical set of wheels for a recent high school graduate or other young driver can choose among 46 used vehicles and 16 new ones on this year's teen vehicle list from the Insurance Institute for Highway Safety (IIHS) and Consumer Reports (CR).

The recommendations are based on a comprehensive evaluation by both institutes on various criteria, including vehicle type, size, reliability, emergency handling, braking distance performance, safety ratings and insurance claim rates.

This year's recommended new vehicles are all 2023 IIHS *TOP SAFETY PICK* or *TOP SAFETY PICK+* winners. That means they have good ratings in three frontal crash tests — driver- and passenger-side small overlap and the original moderate overlap — a good or acceptable rating in the updated side test, advanced or superior ratings for front crash prevention (including daytime and nighttime pedestrian detection), and standard acceptable- or good-rated headlights. Injury claim rates from recent model years are also factored in.

For used vehicles, IIHS/CR split their recommendations into "Best" and "Good" lists, and Subaru secured multiple positions on the used vehicle Best Choice list.

New Vehicles: 2023 Model Year

- Subaru Ascent
- Subaru Forester
- Subaru Legacy
- Subaru Outback

Used Vehicles: Best Choice

- Subaru Impreza sedan or 5-door (2018, 2022)
- Subaru Legacy (2013-2021: built after August 2012)
- Subaru Outback (2015-2018, 2022)
- Subaru Forester (2018 or newer)

Subaru takes great pride in its commitment to safety and consistently strives to deliver vehicles that offer outstanding protection and reliability for drivers of all ages. The recognition from IIHS and Consumer Reports further validates the auto manufacturer's dedication to producing vehicles that prioritize the well-being of every occupant.

"We are thrilled to have eight of our vehicles recommended for teen drivers by IIHS and Consumer Reports this year. Safety has always been a top priority for Subaru, and we continuously work to enhance the safety features and performance of our vehicles," said Jeff Walters, President and Chief Operating Officer, Subaru of America, Inc. "These recommendations reinforce our commitment to providing reliable and safe transportation options for new and experienced drivers alike."

Consumer Reports ranks Subaru as the best mainstream automotive brand. The Ascent, Impreza, Legacy and Outback are recommended models, and the Forester is a Top Pick (for ten consecutive years) by Consumer Reports.*

Since 2013, Subaru has received a cumulative total of 69 IIHS *TOP SAFETY PICK+* awards, which is more than any other brand.** ***

For more information about the 2023 Teen Driver Vehicle Recommendations, please visit:

<https://www.iihs.org/ratings/safe-vehicles-for-teens>

The Insurance Institute for Highway Safety

The Insurance Institute for Highway Safety (IIHS) is an independent, nonprofit scientific and educational organization dedicated to reducing deaths, injuries and property damage from motor vehicle crashes through research and evaluation and through education of consumers, policymakers and safety professionals. IIHS is wholly supported by auto insurers. For more information from IIHS, go to [iihs.org](https://www.iihs.org)

Consumer Reports

Consumer Reports is a nonprofit membership organization that works side by side with consumers to create a fairer, safer and healthier world. For 80 years, CR has provided evidence-based product testing and ratings, rigorous research, hard-hitting investigative journalism, public education and steadfast policy action on behalf of consumers' interests. For more information from CR, go to [consumerreports.org](https://www.consumerreports.org)

* Consumer Reports does not endorse products or services

** Claim applies to U.S.-spec vehicles. Based on research conducted by Subaru of America and Subaru Canada.

*** As of May 2023

About Subaru of America, Inc.

[Subaru of America, Inc.](https://www.subaru.com) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](https://www.subaru.com) of Japan.

Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles,

parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit [media.subaru.com](#). Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).