



## Media Information

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### SEMENUK AND WILLIAMS OVERCOME WEATHER, WILDLIFE AS SUBARU MOTORSPORTS WINS AGAIN AT OLYMPUS RALLY

Camden, N.J., Apr 22, 2024 - Subaru Motorsports USA driver Brandon Semenuk and co-driver Keaton Williams placed first at the 2024 Olympus Rally, the third stage of this year's American Rally Association (ARA) schedule. The win makes three in a row for the two-time defending ARA champions as they build momentum toward a three-peat.

The 150-mile 2024 Olympus Rally was a first for the new WRX ARA24. **"Very different roads than anything we've raced on with the car so far,"** Semenuk said on the podium, **"so it was a good learning experience to figure out some setups for the future."** It was also the first rally of 2024 with Semenuk/Williams as the lone Subaru Motorsports USA team in competition, with driver Travis Pastrana and co-driver Rhiannon Gelsomino out as Pastrana tends to a damaged hip and continues recovery from a late-2023 knee replacement.

With a heated competition building between the second- and third-place cars, Saturday's first day of stages saw on-track conditions being the Subaru Motorsports USA team's most immediate challenge. The weather was nice enough – mostly. Williams put it simply: **"Weather conditions were good but rainy when we least expected it."** Semenuk noted that **"It was everything you expect from Olympus Rally. It started dry and quite abrasive and then by the end of the day, it was pouring down on us."**

There was also the matter of local wildlife to contend with, from a bird entering the cockpit of the WRX ARA24 to near-miss deer encounters. **"I'm happy to make it through all that and not be tackling down a deer on stage,"** said Semenuk recounting Saturday's action. Sunday's weather was a bit more even, allowing the team to put a button on what was a great week for the WRX ARA24. As Semenuk summarized: **"Keaton was flawless all week, car was flawless all week so I couldn't have asked for a better rally."**

Next up will be the second round of the ARA calendar's two-event Pacific Northwest swing: the Oregon Trail Rally, happening May 17-19. Stay in touch with the latest news and updates by following Subaru Motorsports USA on [Facebook](#), on Instagram [@subarumotorsportsusa](#), and TikTok [@subarumotorsportsusa](#).

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