



## Media Information

Subaru Of America, Inc.  
One Subaru Drive  
Camden, NJ 08103  
Main Number: 856-488-8500

CONTACT: Todd Hill  
(856) 488-3234  
[thill@subaru.com](mailto:thill@subaru.com)

Charles Ballard  
(856) 488-8759  
[cballard@subaru.com](mailto:cballard@subaru.com)

Aaron Cole  
(720) 231-0809  
[acole1@subaru.com](mailto:acole1@subaru.com)

### **SUBARU EARNS SEVEN SPOTS ON IIHS AND CONSUMER REPORTS 2024 TEEN DRIVER VEHICLE RECOMMENDATION LIST**

- Recommendations based on evaluations from both highly respected organizations
- Three models in the 2024 lineup made the new vehicle list
- Legacy and Forester earn Best Choice for used vehicles
- Consumer Reports ranks Subaru as the best mainstream automotive brand
- Subaru has earned more IIHS *TSP+* awards than any other brand since 2013\*

Camden, N.J., May 28, 2024 - Subaru of America, Inc. today announced that seven Subaru vehicles have been recommended by the Insurance Institute for Highway Safety and Consumer Reports for both new and used vehicles for teen drivers.

Families looking for a safe, practical set of wheels for a recent high school graduate or other young driver can choose among 58 used vehicles and 22 new ones on this year's teen vehicle list from the Insurance Institute for Highway Safety (IIHS) and Consumer Reports (CR).

The recommendations are based on a comprehensive evaluation by both organizations on various criteria, including vehicle type, size, reliability, emergency handling, braking distance performance, and safety ratings.

This year's recommended new vehicles are all 2024 IIHS *TOP SAFETY PICK* or *TOP SAFETY PICK+* winners. That means they have good ratings in three frontal crash tests — driver- and passenger-side small overlap and updated side impact — a good rating in the original moderate overlap frontal test or a good or acceptable rating in the updated moderate overlap frontal test, good or acceptable ratings for pedestrian front crash prevention (including daytime and nighttime pedestrian detection), and standard acceptable- or good-rated headlights. Additionally, the vehicles needed to score well on Consumer Reports evaluations including reliability, emergency handling, braking distance, and ease of use of controls.

For used vehicles, IIHS/CR split their recommendations into "Best" and "Good" lists, and Subaru secured multiple positions on both the used vehicle lists. All recommended used vehicles have a good or acceptable rating in the IIHS driver-side small overlap test and good ratings in four other IIHS tests, plus strong marks for braking, handling, and reliability from Consumer Reports. Vehicles on the "Best" list also include standard automatic emergency braking (AEB).

New Vehicles: 2024 Model Year

- Subaru Ascent
- Subaru Impreza
- Subaru Outback

#### Used Vehicles: Best Choice

- Subaru Legacy (2019)
- Subaru Forester (2021 or newer)

#### Used Vehicles: Good Choice

- Subaru Impreza sedan or 5-door (2019-2020)
- Subaru Legacy (2017-2018)

“We are thrilled to have seven of our vehicles recommended for teen drivers by IIHS and Consumer Reports this year,” said Jeff Walters, President and Chief Operating Officer, Subaru of America, Inc. “Subaru takes great pride in its commitment to safety and consistently strives to deliver vehicles that offer outstanding protection and reliability for drivers of all ages. The recognition from IIHS and Consumer Reports further validates Subaru’s dedication to producing vehicles that prioritize the well-being of every occupant.”

Consumer Reports ranks Subaru as the best mainstream automotive brand. The Ascent, Impreza, and Outback are recommended models by Consumer Reports.\*

Since 2013, Subaru has received a cumulative total of 71 IIHS *TOP SAFETY PICK+* awards, which is more than any other brand.\*\* \*\*\*

For more information about the 2024 Teen Driver Vehicle Recommendations, please visit:

<https://www.iihs.org/news/detail/iihs-consumer-reports-name-safe-affordable-vehicles-for-teens>

#### **The Insurance Institute for Highway Safety**

The Insurance Institute for Highway Safety (IIHS) is an independent, nonprofit scientific and educational organization dedicated to reducing deaths, injuries and property damage from motor vehicle crashes through research and evaluation and through education of consumers, policymakers and safety professionals. IIHS is wholly supported by auto insurers. For more information from IIHS, go to [iihs.org](https://www.iihs.org)

#### **Consumer Reports**

Consumer Reports is a nonprofit membership organization that works side by side with consumers to create a fairer, safer and healthier world. For 80 years, CR has provided evidence-based product testing and ratings, rigorous research, hard-hitting investigative journalism, public education and steadfast policy action on behalf of consumers’ interests. For more information from CR, go to [consumerreports.org](https://www.consumerreports.org)

\* Consumer Reports does not endorse products or services

\*\* Claim applies to U.S.-spec vehicles. Based on research conducted by Subaru of America and Subaru Canada.

\*\*\* As of April 2024

#### **About Subaru of America, Inc.**

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).