



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Todd Hill
(856) 488-3234
thill@subaru.com

Charles Ballard
(856) 488-8759
cballard@subaru.com

Aaron Cole
(720) 231-0809
acole1@subaru.com

SUBARU EARNS THREE AWARDS IN 2024 U.S. NEWS & WORLD REPORT BEST CARS FOR TEENS

- Subaru earns Best Cars for Teens awards in two new-car segments
- Outback wins Best SUV in \$35K-\$40K price range
- Legacy secures Best Car priced from \$30K to \$35K
- 2020 Crosstrek Hybrid earns Best Used Small SUV

Camden, N.J., May 29, 2024 - Subaru of America, Inc. today announced that two 2024 vehicles earned recognition as Best Cars for Teens by U.S. News & World Report. In addition, the 2020 Crosstrek Hybrid was awarded Best Used Small SUV.

Jeff Walters, President and Chief Operating Officer, Subaru of America, Inc.: "We are pleased to receive the 2024 Best Cars for Teens award for Outback and Legacy from U.S. News & World Report. These awards illustrate to our commitment to providing customers and their families with vehicles not only made to the highest standards of safety, reliability, and value, but also made with the versatility for tackling life's adventures."

The 2024 Legacy and Outback have earned excellent safety ratings, including a perfect 5-Star Overall Vehicle Score from the National Highway Traffic Safety Administration (NHTSA) and the Outback being named a 2024 *TOP SAFETY PICK* from the Insurance Institute for Highway Safety (IIHS).

For 2024, all Subaru models, including those earning Best New Cars for Teens awards, feature standard Subaru EyeSight® Driver Assist Technology that includes Automatic Pre-Collision Braking, Lane Departure and Sway Warning, and Lead Vehicle Start Alert.

Subaru vehicles also include teen driver controls or available smartphone apps that send parents alerts when the car goes over a set speed or is driven outside a set time period or geographic area. These features allow parents to set limits for teen drivers and have an ongoing conversation with their teens about responsible driving habits. To be named one of the Best New Cars for Teens, a vehicle must have the best combination of predicted reliability ratings, crash test scores, available driver-assistance features and top critics' recommendations in its price category.

SUBARU STARLINK® connected services offers additional safety and convenience features valuable to the parents of teen drivers. Three packages are available for Outback and Legacy. The STARLINK Safety Plus Package includes SOS emergency assistance, enhanced roadside assistance, advanced automatic collision notification, maintenance notifications, monthly vehicle health report, and diagnostic alerts.

For even greater peace of mind, the STARLINK Safety Plus & Security Plus Package adds remote engine start with climate control; stolen vehicle recovery service; vehicle security alarm notification; remote lock/unlock; remote horn and lights; and remote vehicle locator. Also, parenting features including boundary, speed, and curfew alerts are part of the service. The STARLINK Concierge Package adds the convenience of in-vehicle assistance with restaurant and hotel reservations, purchasing tickets for sporting/theater events and scheduling service appointments.

The 2024 Subaru Outback and Legacy are available at Subaru retailers nationwide, with prices starting at \$28,895* for the Outback and \$24,895* for the Legacy.

For more information about the 2022 Best Cars for Teens, please visit: <https://cars.usnews.com/cars-trucks/advice/best-cars-for-teens>

* MSRP does not include destination and delivery charges, tax, title, and registration fees. Destination and delivery includes handling and inland freight fees and may vary in some states. Prices, specifications, options, features, and models subject to change without notice. Select colors may be subject to an additional charge. See your retailer for more information.

About U.S. News Best Cars

Since 2007, U.S. News Best Cars, the automotive channel of U.S. News & World Report, has published rankings of the majority of new vehicles sold in America. Each year, U.S. News also publishes the Best Cars Awards, including Best Vehicle Brands, Best Cars for the Money and Best Cars for Families. U.S. News Best Cars supports car shoppers throughout the entire car buying journey, offering advice for researching cars and finding cars for sale. U.S. News Best Cars helped more than 61 million car shoppers in 2023.

About U.S. News & World Report

U.S. News & World Report is the global leader in quality rankings that empower consumers, business leaders and policy officials to make better, more informed decisions about important issues affecting their lives and communities. A multifaceted digital media company with Education, Health, Money, Travel, Cars, News, Real Estate, Careers and 360 Reviews platforms, U.S. News provides rankings, independent reporting, data journalism, consumer advice and U.S. News Live events. More than 40 million people visit USNews.com each month for research and guidance. Founded in 1933, U.S. News is headquartered in Washington, D.C.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered at a zero-landfill office in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of more than 630 retailers across the United States. All Subaru products are manufactured in zero-landfill plants and [Subaru of Indiana Automotive, Inc.](#) is the only U.S. automobile manufacturing plant to be designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone, and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$300 million to causes the Subaru family cares about, and its employees have logged nearly 88,000 volunteer hours. As a company, Subaru believes it is important to do its part in making a positive impact in the world because it is the right thing to do. For additional information visit media.subaru.com. Follow us on [Facebook](#), [Instagram](#), [TikTok](#), and [YouTube](#).