



# Media Information

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## SUBARU EARNS 2024 IIHS *TOP SAFETY PICK* AWARDS FOR SOLTERRA AND WRX

- For 2024, IIHS instituted new requirements in side impact protection, pedestrian crash prevention, and moderate front overlap tests
- Subaru Solterra earned top honors with IIHS *TOP SAFETY PICK+*
- WRX earned an IIHS *TOP SAFETY PICK* award
- Both vehicles achieved a 'Superior' rating in pedestrian front crash prevention
- Subaru has earned more IIHS *TSP+* awards than any other brand since 2013\* \*\*

Camden, N.J., Sep 16, 2024 - Subaru of America, Inc. today announced the 2024 Solterra all-electric SUV was named a 2024 *TOP SAFETY PICK+* by the Insurance Institute for Highway Safety (IIHS). Also, the WRX performance car earned a 2024 IIHS *TOP SAFETY PICK* award.

### 2024 *TOP SAFETY PICK +* Winners

- 2024 Subaru Ascent (*TSP+* for four consecutive years)
- 2024 Subaru Solterra

### 2024 *TOP SAFETY PICK* Winners

- 2024 Subaru Impreza (*TSP* for 17 consecutive years)
- 2024 Subaru Outback (*TSP* for 16 consecutive years)
- 2024 Subaru WRX

**Jeff Walters, President and Chief Operating Officer, Subaru of America, Inc.:** "Safety is at the heart of every one of our vehicles, and we're excited to add the Solterra and WRX to the growing list of Subaru models recognized by the IIHS this year with *TOP SAFETY PICK* awards."

For 2024, the IIHS modified the requirements for its *TOP SAFETY PICK* and *TOP SAFETY PICK+* awards. The new criteria were established for side impact protection, pedestrian front crash prevention systems, and moderate front overlap crash safety.

The 2024 Subaru Solterra is available in Premium, Limited, and Touring trim levels and has a starting price of \$44,995 MSRP (before applicable federal, state, or local tax credits) and is available now at Subaru retailers nationwide. The

enhanced 2024 Subaru Solterra all-electric SUV offers several new features to improve comfort, driver safety, and versatility – all without increasing the price from the previous year.

The 2024 Subaru WRX, including the new WRX TR with performance-focused upgrades, is available at Subaru retailers now. The fifth-generation WRX is enhanced with standard EyeSight® Driver Assist Technology on all models, including those equipped with manual transmission. All WRX models have a 271-horsepower, 2.4-liter turbocharged Subaru BOXER engine, and Subaru Symmetrical All-Wheel Drive. A tablet-style 11.6-inch SUBARU STARLINK® Multimedia Plus system with wireless Android™ Auto and Apple CarPlay® compatibility is standard on all models for 2024.

The 2024 WRX is offered in five trim levels: Base, Premium, Limited, TR, and GT with a starting price of \$32,735 MSRP.

Since 2013, Subaru has received a cumulative total of 72 *TOP SAFETY PICK+* awards, which is more than any other brand (as of September 2024). \* \*\*

For the full list of 2024 IIHS winners, [visit the IIHS website](#).

\*Claim applies to U.S.-spec vehicles. Based on research conducted by Subaru of America and Subaru Canada.

\*\* As of September 2024

#### **About Subaru of America, Inc.**

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$320 million to causes the Subaru family cares about, and its employees have logged over 100,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit [media.subaru.com](http://media.subaru.com). Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).