



Media Information

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SUBARU EARNS THREE 2025 IIHS *TOP SAFETY PICK* AWARDS INCLUDING IIHS *TOP SAFETY PICK+* AWARD FOR SOLTERRA

- For 2025, IIHS instituted higher standards for updated moderate overlap front crash testing
- Subaru Solterra earned top honors with IIHS *TOP SAFETY PICK+*
- Subaru Ascent and Forester earned IIHS *TOP SAFETY PICK*, including the all-new Subaru Forester Hybrid
- As of March 2025, Subaru has received 74 IIHS *TOP SAFETY PICK+* awards since 2013ⁱ

Camden, N.J., Mar 14, 2025 - Subaru of America, Inc. announced today its 2025 Solterra, 2025 Ascent, and 2025 Forester, including Forester Hybrid, were IIHS *TOP SAFETY PICK* award winners, including a *TOP SAFETY PICK+* win for Solterra. The 2025 Subaru Ascent and 2025 Subaru Forester and Forester Hybrid, excluding the Wilderness trim for Forester, earned a 2025 *TOP SAFETY PICK* award from the institution, marking the Subaru Forester's 19th IIHS *TOP SAFETY PICK* award.

2025 *TOP SAFETY PICK+* Winners

- 2025 Subaru Solterra (*TSP+* for three consecutive years)

2025 *TOP SAFETY PICK* Winners

- 2025 Subaru Ascent (*TSP* for 8 consecutive years)
- 2025 Subaru Forester (*TSP* for 19 consecutive years)

Jeff Walters, President and Chief Operating Officer, Subaru of America, Inc.: "It's an honor for Solterra, Ascent and Forester to be recognized by IIHS' new, increasingly rigorous testing for both driver safety and passenger safety. We're proud to offer a competitive set of vehicles with ever expanding advancements supporting all-around passenger safety in our 2- and 3-row vehicles."

For 2025 testing, vehicles must earn an acceptable rating in the updated test to qualify for *TOP SAFETY PICK*, while a good rating is required for the *TOP SAFETY PICK+* award. The IIHS' updated moderate overlap front test adds an additional dummy seated behind the driver to better test back seat passenger safety.

The 2025 Subaru Solterra is available in Premium, Limited, Touring, and new Touring Onyx Edition trim levels and has a lower starting price for 2025 of \$38,495 MSRP (before applicable federal, state, or local tax credits) and is available now at Subaru retailers nationwide. The 2025 Subaru Solterra all-electric SUV offers 8.3 inches of ground clearance for

genuine off-road capability at an affordable price – best in class among small electric SUVs.

The 2025 Subaru Ascent 3-row SUV is available in Premium, Onyx Edition, Limited, Limited Bronze Edition, Touring, and Onyx Edition Touring trim levels and has a starting price of \$38,910 MSRP and is available at Subaru retailers. The 2025 Ascent offers a spacious interior with flexible 7- and 8-passenger seating options and an impressive list of standard safety, driver assist, and in-vehicle technologies.

The new 2025 Subaru Forester is available in Base, Premium, Sport, Limited, and Touring trim levels while the all-new Forester Hybrid is available in Premium, Sport, Limited, and Touring trim levels. Starting prices are \$29,995 and \$34,995 MSRP respectively, and both vehicles sport a new stylish exterior and refined, quieter interior for 2025. The 2025 Forester and Forester Hybrid offer standard Symmetrical All-Wheel Drive and 8.7 inches of ground clearance. Both vehicles are equipped with the latest version of Subaru's award-winning EyeSight® Driver Assist Technology.

For the full list of 2025 IIHS winners, visit the [IIHS website](#).

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$320 million to causes the Subaru family cares about, and its employees have logged over 100,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit [media.subaru.com](#). Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).

¹www.iihs.org.