



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: James Tate
(856) 488-3468
jtate@subaru.com

Dominick Infante
(856) 488-8615
dinfante@subaru.com

PASTRANA TO ENTER 2025 ARA SEASON AT OLYMPUS RALLY

Camden, N.J., Mar 24, 2025 - Subaru Motorsports USA driver and extreme sports legend Travis Pastrana will enter the 2025 American Rally Association (ARA) season at the upcoming Olympus Rally in Washington, April 12-13. Along with co-driver Rhianon Gelsomino, Pastrana will join the ARA field not in the WRX ARA25, but in an all-new rally car developed with Subaru Motorsports USA technical partner Vermont SportsCar (VSC) for the Limited Four-Wheel Drive (L4WD) class.

“Couldn’t be more excited to be back rallying!” says Pastrana of he and Gelsomino’s ARA return. For Pastrana, the move to L4WD is about helping to grow rally racing in America: **“Subaru Motorsports USA agreed to build a more affordable car for me in the hopes of inspiring more drivers to compete in the series.”**

L4WD cars are far from factory stock, but the modifications allowed are limited compared to those in the ARA’s Open Four-Wheel Drive (O4WD) class that includes the WRX ARA25 piloted by Subaru Motorsports USA driver Brandon Semenuk and co-driver Keaton Williams. L4WD competition is plentiful and the action is exciting – the cars are just that much closer to something you might drive on the road day-to-day. Rest assured, more specifics on the new car will be revealed as the Olympus Rally draws closer.

Pastrana plans to use his presence in the L4WD class and the new car as a beacon to those who may think that rally is out of reach for them: **“My goal this year is to have a lot of fun and build on this as a proof of concept,”** he says, **“that will hopefully inspire more drivers from the USA and around the world to come race with us in the ARA championship.”**

Pastrana’s new L4WD schedule won’t be limited to ARA National events; he’s expected to compete at July’s Rally Colorado, an ARA Super Regional event. **“We have some of the greatest roads in the world,”** adds Pastrana, **“and I’m looking forward to building something that will help build great competition for years to come.”**

Watch along as this new era of Pastrana’s iconic career begins during the April 12-13 Olympus Rally. Get the latest news and updates by following Subaru Motorsports USA on [Facebook](#), on Instagram [@subarumotorsportsusa](#), and TikTok [@subarumotorsportsusa](#).

About Subaru Motorsports USA

Subaru Motorsports USA is directed by [Subaru of America, Inc.](#), managed by [Vermont SportsCar](#) and proudly supported by [MOTUL](#), [Yokohama Tires](#), [R53 Suspension](#), [Triple-R Lights](#), [DirtFish Rally School](#), and [Sparco USA](#). Follow the team online at www.subaru.com/motorsports.

Follow Subaru Motorsports USA on [Facebook](#), on Instagram [@subarumotorsportsusa](#), and on TikTok [@subarumotorsportsusa](#).

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$320 million to causes the Subaru family cares about, and its employees have logged over 100,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit media.subaru.com. Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).