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SUBARU ANNOUNCES LIMITED-PRODUCTION 2026 SUBARU WRX AND 2026 SUBARU BRZ SERIES.YELLOW SPORTS CARS AT BOXERFEST 2025

- Limited production run of 350 units for each car, based on tS models
- Special edition "Sunrise Yellow" exterior color paired with matte black wheel finishes
- Both offered exclusively with a 6-speed manual transmission
- Unique exterior and interior accents
- Public debut Sept. 14 at Boxerfest 2025 in York, Pennsylvania

Camden, N.J., Sep 11, 2025 - Subaru today announced the new 2026 Subaru WRX Series.Yellow and 2026 Subaru BRZ Series.Yellow limited-production sports cars with exclusive exterior and interior colors, limited to 350 cars for each model line. The new Series.Yellow models will make their public debut on Sept. 14 at Boxerfest in York, Pennsylvania. Both Series.Yellow models are based on their respective tS trim levels and feature unique suspension hardware and upgraded interiors, compared to the rest of their lineups.

Each Series.Yellow car is immediately recognizable by its Sunrise Yellow exterior. The exclusive color is a Subaru hallmark and has been used on other models, such as the 2015 Subaru XV Crosstrek Special Edition, as well as the Japan-only Subaru BRZ STI Sport and Subaru WRX STI S207 models. In addition to Sunrise Yellow exteriors, both models receive yellow high-contrast stitching inside throughout the upholstery, instrument panel, and door panels.

The 2026 Subaru WRX Series.Yellow is powered by a 271-horsepower, 2.4-liter SUBARU BOXER® engine and Subaru Symmetrical All-Wheel Drive shifted through a 6-speed manual transmission. Electronically controlled adjustable dampers tuned by Subaru Tecnica International are paired with high-performance Brembo® brakes and 19-inch alloy wheels featuring a matte black finish with Bridgestone Potenza S007 tires put power down to the pavement. Inside, the 2026 Subaru WRX Series.Yellow features a Subaru 11.6-inch Multimedia system for infotainment and a 12.3-inch full digital gauge cluster. Grippy Recaro Performance Design front seats have been complemented with yellow contrast stitching and yellow accents in the perforations.

The 2026 Subaru BRZ Series.Yellow is powered by a 2.4-liter, 228-horsepower naturally aspirated SUBARU BOXER® engine paired with a 6-speed close-ratio manual transmission that powers the rear wheels only. The Subaru BRZ Series.Yellow utilizes STI-tuned front and rear Hitachi® dampers for better control and stability. High-performance Brembo® brakes and 18-inch wheels in matte black finish with Michelin Pilot® Sport 4 tires offer superior grip and quicker turn-in. Inside, the BRZ Series.Yellow is wrapped in black upholstery with exclusive yellow stitching on the front seats, leather-wrapped steering wheel, shifter boot, and parking brake boot.

Pricing for the 2026 Subaru WRX Series.Yellow and 2026 Subaru BRZ Series.Yellow will be announced closer to market launch for both models.

For more information about Series.Yellow BRZ and WRX, visit [Subaru.com](https://www.subaru.com). For more information about the 2025 Boxerfest on September 14 in York, Pennsylvania, please visit [BoxerFest.com](https://www.BoxerFest.com).

About Subaru of America, Inc.

[Subaru of America, Inc.](https://www.subaru.com) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](https://www.subaru.com) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](https://www.subaru.com), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise®](https://www.subaru.com), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit media.subaru.com. Follow us on [Facebook](https://www.facebook.com/subaruusa), [Instagram](https://www.instagram.com/subaruusa), [LinkedIn](https://www.linkedin.com/company/subaruusa), [TikTok](https://www.tiktok.com/@subaruusa), and [YouTube](https://www.youtube.com/subaruusa).