

Media Information



Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Diane Anton
(856) 488-5093
danton@subaru.com

Adam Leiter
(856) 488-8668
aleiter@subaru.com

SUBARU ANNOUNCES APPOINTMENTS TO EXECUTIVE LEADERSHIP TEAM

- Laura Matey vice president of information technology and chief information officer
- Brian Moscatelli vice president of service and quality
- Tim Tagye vice president of field and distributor operations

Camden, N.J., Oct 29, 2025 - Subaru of America, Inc. (SOA) today announced three appointments to its executive leadership team – Laura Matey as vice president of information technology and chief information officer (CIO), Brian Moscatelli as vice president of service and quality, and Tim Tagye as vice president of field and distributor operations.

Matey has been with Subaru since 2000 and most recently served as vice president of service and quality. She has previously held management positions across a variety of departments. In her new role as vice president of information technology and CIO, Matey will oversee the strategy, development, and cross-functional delivery of the automaker's information technology portfolio, leading Subaru of America through ongoing and future digital transformations.

Moscatelli, who joined Subaru in 1999, is named vice president of service and quality. He was previously vice president of field and distributor operations. In his new role, Moscatelli will be responsible for technical training, warranty, and quality functions (field quality and advanced quality assurance), as well as service technical operations, including overseeing district service quality managers. Moscatelli will also oversee electric vehicle strategy integration throughout the Subaru retailer network.

As vice president of field and distributor operations, Tagye will lead the automaker's national field operations, added security, certified pre-owned, fleet sales teams, and retail operations training. Tagye will also act as an official SOA liaison with distributor partners Subaru of New England and Subaru Distribution Corp. Since joining Subaru in 2008, Tagye has held a range of roles in marketing and field operations, and most recently, led the retail operations training team.

Jeff Walters, President and COO, Subaru of America, Inc.: "Living up to our commitment of being More Than a Car Company® relies on having dedicated individuals ready to lead diverse teams. Laura, Brian, and Tim exemplify that leadership and are helping guide Subaru through its next phase of growth, talent development, and continued success."

Matey officially began her new role in August 2025, and Moscatelli and Tagye stepped into their new roles in September 2025.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise®](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit [media.subaru.com](#). Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).