

Media Information



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PORT OF VANCOUVER USA, SUBARU OF AMERICA, INC. AGREE TO 10 YEAR EXTENSION THROUGH 2040

Long-standing partnership continues as Subaru's primary North American gateway

Vancouver, WA, Oct 28, 2025 - The Port of Vancouver USA acted this week to extend its decades-long partnership with Subaru of America, Inc. (SOA). At their October 28 meeting, commissioners approved keeping SOA at the port through 2040. SOA currently leases approximately 40 acres at the port, and the October 28 agreement expands this area to 43 acres. The additional space will support more efficient SOA logistics activity.

As a port tenant since 1993, SOA has supported jobs and generated economic activity locally by importing vehicles into Vancouver. The automaker then utilizes the port as a base to process and transport a variety of models to destinations throughout North America.

Before Tuesday's extension, SOA's lease at the port was set to expire on December 31, 2030.

"This partnership has endured through various market shifts for more than 30 years, and we're so pleased the Port of Vancouver USA-Subaru connection is now solidified through 2040," said Julianna Marler, port CEO. "These types of strong agreements not only create and sustain local jobs, they serve as anchors for long-term economic opportunities in our region."

"This enduring collaboration, built on mutual trust since 1993, supports local jobs and positions Subaru for future growth, as well as innovation with logistics operations that continue to meet our evolving business environment," said Lisa Quan, Vice President - Vehicle Planning & Logistics, Subaru of America, Inc.

Vehicles traveling by ship from Japan are unloaded at the port and processed by long-term business partners within SOA's leased space at the port. Accessories are installed, and each vehicle is inspected to meet Subaru's quality standards. Once imported and processed, the vehicles are transported via rail and truck to destinations across the U.S. and Canada.

The Port of Vancouver USA remains the largest import gateway for Subaru vehicles in the U.S.

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The **Port of Vancouver USA** is one of the major ports on the Pacific Coast, and its competitive strengths include available land, versatile cargo handling capabilities, vast transportation networks, a skilled labor force and an exceptional level of service to its customers and community. For more information, please visit us at portvanusa.com.

About Subaru of America, Inc.

Subaru of America, Inc. (SOA) is an indirect wholly owned subsidiary of Subaru Corporation of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including Subaru of Indiana Automotive, Inc., the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the Subaru Love Promise, which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit media.subaru.com. Follow us on Facebook, Instagram, LinkedIn, TikTok, and YouTube.