



# Media Information

Subaru Of America, Inc.  
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## **Dave Mirra To Hold Event At Gillman Subaru South**

*Pro BMX Rider and Rally Team Driver Will Meet Fans and Sign Autographs*

Houston, Aug 15, 2010 - Date: Saturday, August 21, 2010

Time: 10:30 A.M. - 1:30 P.M.

Location: Gillman Subaru South, 10585 West Sam Houston Parkway South, Houston, TX 77099 (At the corner of the Southwest Freeway)

### Event Details

- Meet and Greet Autograph Session with Dave Mirra from 10:30 a.m. - 1:30 p.m.
- Unveiling of the all-new 2011 Subaru Impreza WRX
- Subaru Shop Day where car owners can work on their own cars. Gillman will supply the tools and provide technical support.
- Over 150 cars will be on display for the Gillman Subaru Car Show. Trophies and prizes will be awarded.

### **About Dave Mirra**

Mirra has been competing as a Pro-BMX rider since 1992 and holds the record for most X Games medals. He is recognized as one of the World's most well known Action Sports athletes and is credited with bringing freestyle BMX into the mainstream. Mirra joined the Subaru Rally Team USA in late 2007 earning 2008 Rookie of the Year honors. For 2010 Dave Mirra will pilot an Open Class Subaru Impreza WRX STI with co-driver Martin Headland at all Rally America events and also at X Games 16 in Los Angeles. For more information visit

<http://rally.subaru.com/rallyteam.html>

### **About Gillman Subaru**

Gillman Subaru is celebrating 20 years of selling Subarus in the Houston market. It is owned by the Gillman Companies, a highly successful 70-year old Houston based chain of family owned and operated automobile dealerships. For more information visit [www.gillmanauto.com](http://www.gillmanauto.com).