

Media Information



Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Diane Anton
(856) 488-5093
danton@subaru.com

Adam Leiter
(856) 488-8668
aleiter@subaru.com

SUBARU ANNOUNCES DON NOVAJOSKY AS GENERAL COUNSEL

Camden, N.J., Dec 10, 2025 - Subaru of America, Inc. (SOA) today announced that Don Novajosky has joined its executive leadership team as vice president, general counsel, and secretary. In his role, Novajosky will oversee all legal affairs for the automaker and provide strategic counsel on a wide range of issues, including corporate governance, compliance, litigation, and commercial and regulatory matters.

Novajosky succeeds Sheila Gallucci-Davis, who retired after 38 years with Subaru, leaving a legacy of leadership and commitment to the company's growth and culture.

Prior to joining SOA, Novajosky served as senior vice president, general counsel, and secretary for Pep Boys, a leading national automotive services provider. Beginning his legal career with prominent international law firms, he has also served as general counsel for privately held and publicly traded software and technology companies. With over 25 years of experience, Novajosky has led legal teams across the United States, Europe, and Asia, and advised boards of directors and executive leadership on complex legal and business matters.

Jeff Walters, President and COO, Subaru of America, Inc.: "We welcome Don to the Subaru family, where his extensive experience and global perspective will make him an exceptional addition to our leadership team. His insight will help us navigate an evolving industry and ensure Subaru continues to thrive while staying true to our values."

Novajosky holds a J.D. from New York Law School and a B.S. in Finance from Penn State University. He officially began his new role in early December 2025.

About Subaru of America, Inc.

[Subaru of America, Inc.](#) (SOA) is an indirect wholly owned subsidiary of [Subaru Corporation](#) of Japan. Headquartered in Camden, N.J., the company markets and distributes Subaru vehicles, parts, and accessories through a network of about 640 retailers across the United States. All Subaru products are manufactured in zero-landfill plants, including [Subaru of Indiana Automotive, Inc.](#), the only U.S. automobile manufacturing plant designated a backyard wildlife habitat by the National Wildlife Federation. SOA is guided by the [Subaru Love Promise](#), which is the company's vision to show love and respect to everyone and to support its communities and customers nationwide. Over the past 20 years, SOA and the SOA Foundation have donated more than \$340 million to causes the Subaru family cares about, and its employees

have logged over 115,000 volunteer hours. Subaru is dedicated to being More Than a Car Company® and to making the world a better place. For additional information, visit media.subaru.com. Follow us on [Facebook](#), [Instagram](#), [LinkedIn](#), [TikTok](#), and [YouTube](#).