



Media Information

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Subaru Models Awarded Four 'Top Picks' From Kiplinger'S Personal Finance

-- Forester, Outback, Impreza Rack up "Best in Class" and "Best Resale" Awards

Cherry Hill, N.J., Mar 3, 2011 - Kiplinger's Personal Finance recognized three Subaru vehicles for excellence in four areas:

- The Forester 2.5 XT Premium AWD was designated "Best in Class" for Small Crossovers.
- The Outback 2.5i LTD AWD won "Best in Class" and "Best Resale" in the Wagons category.
- The Impreza WRX AWD four-door was named "Best Resale" in the \$25,000 to \$30,000 category.

Kiplinger's evaluates "Best in Class" winners on performance, value and safety. "Best Resale" winners were selected using the Kelley Blue Book's estimated trade-in price.

"We are very pleased that consumers who do their research with Kiplinger's Personal Finance will notice that Subaru vehicles stand out in several categories," said Tom Doll, executive vice president and COO, Subaru of America, Inc. "We strive to bring unparalleled performance, value and safety to consumers. We know that all three are important in the decision-making process, especially with big ticket purchases."

Kiplinger's notes that the Forester -- also recognized by the publication in 2009 as the "Best New Crossover" -- boasts "agile handling, high resale values, [and] loads of cargo space." The Forester, like all other Subaru models, is also a 2011 IIHS Top Safety Pick.

2011 is the second year that the Outback was awarded "Best in Class." In addition to "stylish design, strong resale values and heaps of utility," the publication calls the 2.5-liter four-cylinder engine "powerful without pushing down fuel economy."

Kiplinger's also explains that the "turbocharged version of the Impreza boosts the three-year resale value from the base model's 51% to 55% -- and bumps up horsepower by 95 to 265 horses. That's a feat few in this category can achieve with only four cylinders."

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories

through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.