



Media Information

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Subaru Of America, Inc. Announces Contingency Program For 2011 Rally Season

Cherry Hill, N.J., Aug 4, 2012 - Subaru of America, Inc. has pledged to continue its support for the contingency award program for the upcoming 2011 Rally America National Championship. The Subaru Rally Support Program, which was started in 2005, has continued to be the most lucrative contingency program in North American rally with an available \$20,000 per race for eligible Subaru drivers to earn. The program will continue to focus on the popular Super Production class (SP) in which the top finishing eligible Subaru SP driver can earn up to \$7,000 per round.

In an effort to make racing more affordable and competitive the SP class was created in 2009 offering a compromise between the top-tier Open class and the more restrictive Production GT class. This gives teams options for key modifications such as: allowing vehicles to be updated or backdated within a body style of the model, fitting of hydraulic handbrakes, and granting broader brake system modifications. The SP class also allows for 34mm turbo inlet restrictor giving SP cars potentially more power.

"I am very pleased that Subaru of America is, once again, supporting the SP class," said J.B. Niday, RallyCar Managing Director, "SP allows some very talented drivers to compete within a modest budget."

For the past two years the SP class has been highly competitive and contestants have placed in the overall top three. Subaru of America, Inc. hopes to entice more entrants to the class and the sport. Additional prizes are available to be awarded to the top ten Subaru SP class entrants.

Position	Plan A Payout	Plan B Payout
1 st	\$7,000	\$1,500
2 nd	\$4,000	\$1,200
3 rd	\$3,000	\$1,000

4 th	\$2,500	\$700
5 th	\$1,500	\$600
6 th – 10 th	\$500	\$500

"Plan A" payout is for current body style while "Plan B" applied to older Subarus.

In addition to the SP contingency support, Subaru of America, Inc. will offer a \$200 “start fund” to any class of Subaru entered in a Rally America Regional race that runs concurrent to a national event weekend.

The 2011 Subaru Rally Support Program is administered and managed by Vermont SportsCar. For complete rules and information on how to register please visit <http://vtcar.com/rally/subaru-contingency-program/>

For more information about the Rally America's Super Production class please refer to the Rally America rule book and rule bulletins found at <http://rally-america.com/rules.php>.

*Certain eligibility rules apply. For complete rules, regulations and car eligibility restrictions please visit the official rules page of the Subaru Rally Support Program here <http://vtcar.com/rally/subaru-contingency-program/>

About RallyCar

Based in Golden Valley, Minn., RallyCar sanctions the premier performance rally series in the United States, the Rally America National Championship Series. In 2011, RallyCar is conducting six National Championship events at venues across the country, from Olympia, Washington to Newry, Maine. RallyCar competitors reach speeds of well over 100 mph in modified street cars on natural-terrain courses consisting of gravel, dirt or snow. Additionally, RallyCar sanctions the 2011 U.S. Rallycross Championship featuring rally cars racing door-to-door on tricky tarmac/dirt race tracks. More information about rally and rallycross can be found at www.rally-america.com, and videos can viewed at www.youtube.com/rallyamericaseries.

About Subaru Rally Team USA

Subaru Rally Team USA (SRT USA) fields a 2-car program based on the 5-door Subaru Impreza WRX STI platform in the Rally America National Championship and piloted by team drivers David Higgins and Dave Mirra. SRT USA is proudly supported by Subaru of America, Inc., Subaru Tecnica International (STI), Subaru Performance Tuning (SPT), DC Shoes, BFGoodrich Tires, RECARO, Vision X, Alpinestars, Motul, Exedy, VP Fuels and Vermont SportsCar. For more information on Subaru Rally Team USA, as well as exclusive photo and video galleries visit subaru.com/rally and follow the team at [Twitter.com/SRTUSA](https://twitter.com/SRTUSA).

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.