



Media Information

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Subaru Of America Records Best April In Company History

- Legacy Sedan, Outback and Impreza Set Records, Too

Cherry Hill, N.J., May 2, 2011 - Following its best first quarter ever, Subaru of America, Inc. today announced record April sales with a 14 percent year-over-year increase.

April 2011 marks eight consecutive months of record sales for the Subaru Legacy sedan and 10 consecutive record months for the Outback. Consumers drove the Subaru Outback to a 23 percent increase in sales from April 2010, marking the carline's 22nd consecutive month of year-over-year growth. Total Impreza sales increased 15 percent from the previous year -- a record for the carline -- and within that growth, WRX/STI sales volume more than doubled.

Carline	Apr-11	Apr-10	% Chg	Apr-11	Apr-10	% Chg
	MTD	MTD	MTD	YTD	YTD	YTD
Forester	6714	7627	-11.97%	26483	27352	-3.18%
Impreza	4367	3796	15.04%	15737	13066	20.44%
Legacy	3975	3851	3.22%	14195	12401	14.47%
Outback	9465	7688	23.11%	34894	26963	29.41%
Tribeca	241	236	2.12%	910	910	0.00%
TOTAL	24762	23198	6.74%	92219	80692	14.29%

"We're very pleased with another month of record breaking sales," said Timothy M. Colbeck, senior vice president of sales, Subaru of America, Inc. "We extend tremendous thanks to our dealers for helping us grow across the country."

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.

