



# Media Information

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## Subaru Of America Sales Up 5% Y-T-D, June 2011

- Best June ever for Legacy and Outback

Cherry Hill, N.J., Jun 30, 2011 - Subaru of America, Inc. today announced June 2011 sales of 19,794. The company registered its best June sales for Legacy and Outback as both models continued their 3-year growth in sales. Overall year-to-date sales were up 4.83% continuing positive Subaru sales results in recent times.

"We still have record demand for our products in dealerships; however, we are working through a low inventory period after the March earthquake and tsunami in Japan," said Thomas J. Doll, executive vice president and chief operating officer, Subaru of America, Inc. "Our dealers managed to be incredibly efficient with the inventory available and the situation is improving all the time. We expect 2011 will still be the second best year ever for Subaru in the U.S."

Carline	Jun-11	Jun-10	% Chg	Jun-11	Jun-10	% Chg
	MTD	MTD	MTD	YTD	YTD	YTD
Forester	5466	7607	-28.2%	37142	42935	-13.5%
Impreza	2763	4259	-35.1%	21110	21574	-2.2%
Legacy	3471	3006	15.5%	21284	18993	12.1%
Outback	7914	6554	20.8%	51239	41147	24.5%
Tribeca	180	175	2.9%	1274	1311	-2.8%
<b>TOTAL</b>	<b>19794</b>	<b>21601</b>	<b>-8.4%</b>	<b>132049</b>	<b>125960</b>	<b>4.8%</b>

"Customer demand hasn't let up and our dealers did a terrific job selling cars as soon as they arrived at their stores," said Bill Cyphers, senior vice president, sales, Subaru of America, Inc. "We continue to outperform our initial expectations for this period thanks to more production arriving than we first anticipated and better efficiency in getting our cars to dealers and out to customers."

### About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit

