



Media Information

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Subaru To Debut All-New 2012 Impreza At New York International Auto Show

Cherry Hill, N.J., Apr 5, 2011 - Subaru of America today announced the world debut of the all-new Subaru Impreza 4-door and 5-door models at the 2011 New York International Auto Show. The new 2012 Impreza will deliver 36 MPG, the highest fuel economy* of any all-wheel drive car on sale in the U.S. The new design will provide a roomier interior and improved levels of comfort and refinement.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.

*Manufacturer's estimate.