



Media Information

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Sneak Peek From Subaru

Cherry Hill, N.J., Mar 28, 2010 - **WHAT:** The wing is back! Exclusive world debut at the New York International Auto Show.

WHO: Subaru of America, Inc.

WHEN: April 1, 2010 - 9:40 AM

WHERE:

Jacob K Javits Convention

655 West 34th Street

New York, NY 10001-1114

Subaru Booth# 1201 – Level One

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. Subaru produces the best-selling All-Wheel Drive cars in America and all products are manufactured in zero-landfill production plants. Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.