



Media Information

Subaru Of America, Inc.
One Subaru Drive
Camden, NJ 08103
Main Number: 856-488-8500

CONTACT: Michael McHale
(856) 816-1231
mmchale@subaru.com

SUBARU RECOGNIZED AS MOST ADOPTION-FRIENDLY AUTO COMPANY FOR SIXTH CONSECUTIVE YEAR

- *Dave Thomas Foundation for Adoption ranked Subaru number one in the Transportation and Automotive category on its 2012 "Best Adoption-Friendly Workplaces" list*
- *Subaru has been recognized every year since the Foundation's launched its annual list in 2007*

Cherry Hill, N.J., Oct 1, 2012 - Subaru of America, Inc., was recognized by the Dave Thomas Foundation for Adoption as the most adoption-friendly company in the transportation and automotive industry. Subaru has been ranked number one in this category for six consecutive years.

The Dave Thomas Foundation for Adoption's "Best Adoption-Friendly Workplaces in America list, categorized by industry and size of business, ranked Subaru of America, Inc.:

- #1 in the auto industry category
- #3 in the medium-sized company category
- #13 out of all companies in the United States

"Subaru is honored to be recognized by the Dave Thomas Foundation as one of the 100 Best Adoption Friendly Workplaces. We are also pleased to have been ranked #1 in the transportation and automotive industry category for the sixth consecutive year," said Thomas J. Doll, executive vice president and COO, Subaru of America, Inc. "At Subaru, our employees are our family and we proudly support them with financial assistance and time off during their adoption process."

The primary ranking criterion for the Dave Thomas Foundation is the maximum amount of financial reimbursement per adoption, including any additional support for special needs adoption. The secondary criterion is the maximum amount of fully or partially paid leave for adoption. Companies with a combination of both criteria rank higher than those with just one. Honorees include the top 100 companies, the top ten by size and the top five in each industry. The foundation compiled the results from survey data collected from more than 900 U.S. employers, several survey partners and through subscriber and member participation.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. Subaru boasts the most fuel efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information, visit www.subaru.com.