



Media Information

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2013 SUBARU WRX AND WRX STI SPECIAL EDITIONS DEBUT AT SEMA SHOW

- Subaru launches new "Orange and Black" Special Editions
- Limited run of just 300 vehicles

Las Vegas, Oct 29, 2012 - Subaru of America, Inc. reveals 2013 Subaru WRX and WRX STI Special Editions at the 2013 SEMA Show. The new models are in keeping with a long tradition of customized Subaru SEMA show cars -- and just in time for Halloween. The Special Edition WRX and WRX STI models feature an "Orange and Black" custom paint scheme, with Tangerine Orange paint off-set with jet black custom wheels, black front fender badging and exterior mirrors. The Special Editions cars also receive black exterior graphics.

The Special Edition line-up is limited to just 200 WRX sedans and 100 WRX STI sedans. For a true custom look, the WRX Special Edition features the dark interior trim from the WRX STI, including a black headliner. The Special Edition orange interior is also applied to the stitching on the seats, doors and shift boot, and custom orange trimmed floor mats. The WRX STI also features front fog lamps.

On sale in spring of 2013, the Special Editions spice-up an already potent line up of AWD sports cars. Featuring Subaru BOXER engines, the WRX and WRX STI models develop 265hp and 305hp respectively. Delivering massive bang for the buck, the 2013 WRX Special Edition produces 244 lb.-ft. of peak torque at 4,000 rpm and running through its standard Subaru Symmetrical All-Wheel Drive. The 2013 WRX STI Special Edition delivers a rally-inspired driving experience with its 305-horsepower turbocharged BOXER engine, six-speed manual transmission and exclusive Multi-Mode Driver Controlled Center Differential (DCCD) version of Subaru Symmetrical All-Wheel Drive. The WRX STI is also equipped with Subaru Intelligent Drive (SI-DRIVE) and a Multi-Mode Vehicle Dynamics Control (VDC) system, the latter featuring a track performance-optimized mode.

Please contact your local dealer for further information.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. Subaru boasts the most fuel-efficient line-up of all-wheel drive products sold in the market today based on Environmental Protection Agency (EPA) fuel economy standards. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com

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