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SUBARU BRZ NAMED A 10BEST CAR BY CAR AND DRIVER MAGAZINE

- All-new 2013 BRZ sports car makes its debut on 10Best list

Cherry Hill, N.J., Dec 6, 2012 - Subaru of America, Inc. announced that the all-new 2013 BRZ sports car has earned a spot on Car and Driver's 10Best list. The rear-wheel drive Subaru BRZ delivers pinpoint handling precision and an unmatched driving experience for sports car enthusiasts of all skill levels.

"The Subaru BRZ is a worthy addition to the 10Best list," said Eddie Alterman, Editor-in-Chief, Car and Driver. "It has a low center of gravity, a perfectly balanced chassis, and not much else to get in the way of all that. This is a driver's car pure and simple; a powerful counterbalance to the forces of automotive bloat."

Subaru developed the rear-wheel drive BRZ with the fundamentals of sports car design in mind: low vehicle weight, an ultra-low center of gravity and precision steering. Utilizing Subaru's new naturally aspirated 200 horsepower horizontally opposed (BOXER) engine design, the BRZ is a sports car that does not sacrifice everyday comfort and practicality. With 2+2 seating and a folding rear seat, there is sufficient cargo space to transport four race tires and tools to track days. Combined with the Subaru brand's renowned safety and quality, the BRZ is a sports car with practicality as well as performance.

According to Car and Driver, "Electrically assisted steering that actually communicates and a chassis balance that ebbs and flows between understeer and oversteer with brake or throttle applications are hallmarks of [the Subaru BRZ] personality."

Nominees for the 31st annual 10Best list consist of all-new cars, 2012 10best winners, cars that were not available for the 2012 competition, and those with significant updates. All cars must fall under a base-price cap of \$80,000 and be on sale in January 2013. For full coverage of the 2013 Car and Driver 10Best awards, visit www.caranddriver.com.

About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.

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