

## **Media Information**

Subaru Of America, Inc. One Subaru Drive Camden, NJ 08103 Main Number: 856-488-8500

CONTACT: Michael McHale

(856) 816-1231

mmchale@subaru.com

## SUBARU BRZ ENGINE EARNS WARD'S "10 BEST ENGINES" RECOGNITION

Cherry Hill, N.J., Dec 16, 2012 - Subaru of America, Inc. has earned a place on the 19th annual Ward's 10 Best Engines list. The 2013 Subaru BRZ's 2.0 4-cyl. Boxer engine makes its debut on the list. The all-new BRZ sports car also boasts an impressive 34 mpg highway fuel economy.

"The BRZ engine delivers luscious mid-range torque, loves to rev hard and sounds tremendous, while being sedate at idle. And it's efficient -- we hammered the BRZ and still managed nearly 29 mpg," said Tom Murphy, executive editor at Ward's. "It's hard to do a small naturally aspirated engine that makes your palms sweat, but the BRZ succeeds. And it can be had for about \$25,000, well equipped."

Ten WardsAuto editors chose the winners by evaluating 40 new or significantly upgraded engines in their routine daily commutes around metro Detroit between October and early December. Editors scored each engine based on power, technology, observed fuel economy, relative competitiveness and noise, vibration harshness characteristics. The Subaru Outback 2.5L engine was also among the 40 engine nominees.

According to Ward's, "the 2.0L 4-cyl. boxer engine from Fuji Heavy Industries in the Subaru BRZ coupe proves forced induction is not essential for engines to achieve today's high specific outputs."

The Ward's 10 Best Engines competition pits the latest engines available in the U.S. market against the returning winners from the previous year. To be eligible, an engine must be available in a production vehicle on sale within the first quarter of 2013 and with a base price of less than \$55,000. For more information visit <a href="www.wardsauto.com">www.wardsauto.com</a>. Follow Subaru at <a href="www.facebook.com/subaru\_usa">www.facebook.com/subaru\_usa</a>.

## About Subaru of America, Inc.

Subaru of America, Inc. is a wholly owned subsidiary of Fuji Heavy Industries Ltd. of Japan. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru Symmetrical All-Wheel Drive vehicles, parts and accessories through a network of more than 600 dealers across the United States. All Subaru products are manufactured in zero-landfill production plants and Subaru of Indiana Automotive Inc. is the only U.S. automobile production plant to be designated a backyard wildlife habitat by the National Wildlife Federation. For additional information visit www.subaru.com.